



# April 2022 New Business Registrations



Total New BRs:

54

Business Start Date	Business Category	Business Type	Location Address	DBA Business Name	Contact Name	Phone	Mailing Address	Employees	SQFT
04/22/2022	COMMERCIAL BUSINESS	FINANCIAL SERVICES	1715 E UNIVERSITY AVE, LAS CRUCES	NUSENDA FEDERAL CREDIT UNION	FRANK GUTIERREZ	575-650-0547	P.O. BOX 8530, ALBUQUERQUE, NM 87198	600	0
04/22/2022	COMMERCIAL BUSINESS	FINANCIAL SERVICES	1721 1/2 E UNIVERSITY AVE, LAS CRUCES, NM	NUSENDA FEDERAL CREDIT UNION	FRANK GUTIERREZ	575-650-0547	P.O. BOX 8530, ALBUQUERQUE, NM 87198	600	0
04/13/2022	COMMERCIAL BUSINESS	VEHICLE SALES	855 S VALLEY, LAS CRUCES, NM	TRICOLOR AUTO	MAURICIO ROMERO MROMERO@GANAS.COM	575-232-6051	6021, CONNECTION DR 4/F, IRVING, TX 75039	10	0
04/29/2022	COMMERCIAL BUSINESS	SERVICE	424 N MAIN, STE 200, LAS CRUCES, NM	LAW OFFICE OF JOSHUA L. SMITH, LLC	JOSHUA SMITH	575-528-0500	P.O. BOX 28, MESILLA PARK, NM 88047	2	0
04/29/2022	COMMERCIAL BUSINESS	TRANSPORTATION	1595 W AMADOR, STE G, LAS CRUCES, NM	SECURE TRANSPORTATION	MAXIMO HERRERA	575-312-6871	12800 CENTER COURT DRIVE SOUTH, #120, CERRITOS, CA 90703	7	0
04/20/2022	COMMERCIAL BUSINESS	BEAUTY	4660 N SONOMA RANCH BLVD, STE 130, LAS CRUCES, NM	WAXING THE CITY	CASANDRA APODACA	575-706-1022	500 S FESTIVAL DR, EL PASO, TX 79912	30	0
04/19/2022	COMMERCIAL BUSINESS	RENTAL	2372 SATURN CIR, LAS CRUCES, NM	IDASONS LLC	JONI EVANS	575-528-8128	2372 SATURN CIRCLE, LAS CRUCES, NM 88012	3	0
04/05/2022	COMMERCIAL BUSINESS	RETAIL	4520 N SONOMA RANCH BLVD, BLDG , LAS CRUCES, NM 88011	POPEYES	ERIN STURM	913-638-7528	12555 HIGH BLUFF DR. SUITE#175, SAN DIEGO 92130	105	0
04/20/2022	COMMERCIAL BUSINESS	RETAIL	525 E MADRID AVE, STE 10, LAS CRUCES, NM 88001	MONSTER HOUSE	MAGGIE MARBLE	575-621-6393	842 SUNBONNET LN, LAS CRUCES, NM 88007	2	0
04/01/2022	COMMERCIAL BUSINESS	RETAIL	523 IDAHO AVE, LAS CRUCES, NM	SOL CANNABIS LLC	BRETT BURKE	605-641-7775	9860 SHINING STAR COURT, LAS CRUCES, NM 88011	16	0
04/11/2022	COMMERCIAL BUSINESS	HEALTH	2145 EL PASEO RD, LAS CRUCES, NM	NEW PATHWAYS COUNSELING	STUART KELTER	575-639-3325	4930 ALAMO MINE TRL, LAS CRUCES, NM 88011	1	0
04/20/2022	COMMERCIAL BUSINESS	OTHER	2215 S MAIN, STE B, LAS CRUCES, NM	STEEL TECHNOLOGIES LLC	STACY BEHLING	575-589-6246	700 N HURSTBOURNE PKWY, STE 400, LOUISVILLE, KY 40222	4	0
04/20/2022	COMMERCIAL BUSINESS	RETAIL	1447 CERTIFIED PL, STE B4, LAS CRUCES, NM	ZIA CHILE TRADERS LLC	JOHN HARD	575-621-9585	260 HAPPY TRAILS SOUTH, LAS CRUCES, NM 88005	2	0
04/12/2022	COMMERCIAL BUSINESS	RETAIL	2460 MISSOURI AVE, LAS CRUCES, NM	HASHTAG CANNABIS LLC	ERIC MADRID	575-494-2997	2460 MISSOURI AVENUE, LAS CRUCES, NM 88001	4	0
04/29/2022	COMMERCIAL BUSINESS	BEAUTY	2460 S LOCUST ST, LAS CRUCES, NM 88001	STUDIO 1 BARBERS	BENNETT JIMENEZ	575-650-0138	1318 BISON SPRING DRIVE, LAS CRUCES, NM 88012	3	0
04/18/2022	COMMERCIAL BUSINESS	JEWELRY	3215 S MAIN ST, LAS CRUCES, NM	LOVE JEWELRY BY MARIE	MARIE ROBERTS	575-202-6608	5061 CREEK TRAIL, LAS CRUCES, NM 88012	1	0
04/29/2022	COMMERCIAL BUSINESS	RETAIL	200 S SOLANO DR, STE 5, LAS CRUCES, NM	THE LOCAL VAPORY	CHAZ BETTS	720-810-7132	200 S. SOLANO, #5, LAS CRUCES, NM 88001	8	0
04/21/2022	COMMERCIAL BUSINESS	OTHER	1990 E LOHMAN, LAS CRUCES, NM	STACK WALLET LLC	DIEGO SALAZAR	575-265-9772	900 S SOLANO DR, LAS CRUCES, NM 88001	8	0
04/29/2022	COMMERCIAL BUSINESS	OTHER	2255 E LOHMAN AVE, LAS CRUCES, NM 88001	JERRY O'S LLC	SHARON CHESTER	575-524-4337	2255 E. LOHMAN AVE., LAS CRUCES, NM 88001	3	0
04/29/2022	COMMERCIAL BUSINESS	HEALTH	330 N CAMPO ST, LAS CRUCES 88001	TURQUOISE HEART, LLC	RACHEL SAAVEDRA	575-288-1336	3135 SOUTHWIND RD, LAS CRUCES, NM 88007	1	0
04/29/2022	COMMERCIAL BUSINESS	MEDICAL PRACTICE	4440 N SONOMA RANCH, STE G, LAS CRUCES, NM	CLEAR IMAGING LLC	MONICA L MEZA	575-259-3069	4440 NSONOMA RANCH, LAS CRUCES, NM 88011	5	0

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04/26/2022	HOME OCCUPATION	CRAFTS	3505 SIERRA PRADO CT, NM	JADED CREATIONS	GUTHRIE ORNELAS	575-805-9593	3505 SIERRA PRADO CT, LAS CRUCES, NM 88012	1	0
04/15/2022	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	4064 DEMOS, LAS CRUCES, NM	ORRANTIAS REMODELING LLC	ERICK ORRANTIA	575-405-7692	1 DIA Y NOCHE, LAS CRUCES, NM 88012	2	0
04/15/2022	HOME OCCUPATION	MOBILE FOOD VENDOR	8910 ENGLEHARDT DR, LAS CRUCES, NM 88012	TACOS Y HAMBURGUESAS EL GRITON	ROGELIO HERRERA	505-977-8582	8910 ENGLEHARDT DR, LAS CRUCES, NM 88012	2	0
04/04/2022	HOME OCCUPATION	SERVICE	1425 GROVER DR, LAS CRUCES, NM 88005	GARCIA GUITARS	VICENTE GARCIA	575-649-5126	1425 GROVER DR, LAS CRUCES, NM 88005	1	0
04/05/2022	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	3936 AGUA CLARA AVE, LAS CRUCES, NM	BLUESTONE REFRIGERATION LLC	DWAYNE MADRID	575-621-3829	3936 AGUA CLARA AVE, LAS CRUCES, NM 88012	1	0
04/05/2022	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	811 E MAY AVE, LAS CRUCES, NM	ARVIZO CONST. LLC	MARCOS ARVIZO	575-621-1529	811 MAY AVE UNIT B, LAS CRUCES, NM 88001	1	0
04/08/2022	HOME OCCUPATION	MOBILE FOOD VENDOR	4543 LATIGO DR, LAS CRUCES, NM	MIMI'S SNACKS	ANGELICA ONTIVEROS	575-635-5157	4543 LATIGO DR, LAS CRUCES, NM 88054	2	0
04/05/2022	HOME OCCUPATION	BUSINESS SERVICE	790 FRONTIER DR, LAS CRUCES, NM	MTEK LLC	ED MITCHELL	575-571-8106	790 FRONTIER DR, LAS CRUCES, NM 88011	1	0
04/05/2022	HOME OCCUPATION	OTHER	4192 SENECA DR, LAS CRUCES	XLR8 TOURNAMENTS, LLC	AARON HORVATH	575-621-3490	4192 SENECA DR., LAS CRUCES, NM 88005	1	0
04/06/2022	HOME OCCUPATION	RETAIL	251 N ROADRUNNER PKWY, APT 2301, LAS CRUCES, NM	X Y AND Z PRINTING LLC	JESSICA CRAIG	575-339-3940	251 N ROADRUNNER PKWY APT 2301, LAS CRUCES, NM 88011	1	0
04/06/2022	HOME OCCUPATION	OTHER	2712 SPITZ ST, LAS CRUCES, NM	BARBARA L WILLIAMS	BARBARA L WILLIAMS	575-491-1941	2712 SPITZ ST, LAS CRUCES, NM 88005	1	0
04/15/2022	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	1550 NEVADA, LAS CRUCES, NM	JVDRYWALL	EVELYN ALVARADO	915-279-7623	1550 NEVADA AVE, LAS CRUCES, NM 88001	2	0
04/11/2022	HOME OCCUPATION	SERVICE	3949 TIGER WOODS DR, LAS CRUCES, NM	CLARIFY WINDOW CLEANING	CRAIG SEARS	575-937-0609	3949 TIGER WOODS DR, LAS CRUCES, NM 88011	1	0
04/08/2022	HOME OCCUPATION	SERVICE	3949 TIGER WOODS DR, LAS CRUCES	WATER BEAR PRODUCTIONS LLC	CRAIG SEARS	575-937-0609	3949 TIGER WOODS DR, LAS CRUCES, NM 88011	1	0
04/12/2022	HOME OCCUPATION	MOBILE FOOD VENDOR	603 HIGUERA AVE, TULAROSA, NM 88325	DAVE & FIA'S AUTHENTIC NEW MEXICAN FOOD	SOFIA & DAVID	505-414-2496	605 HIGUERA AVE, TULROSA, NM 88352	2	0
04/11/2022	HOME OCCUPATION	BATH AND BODY	6809 TITAN RD, LAS CRUCES, NM	DESERT CREEK	LEIF WINSTEAD	575-636-4358	6809 TITAN ROAD, LAS CRUCES, NM 88012	1	0
04/12/2022	HOME OCCUPATION	CRAFTS	103 E GALLAGHER AVE, LAS CRUCES, NM	ANGELICA MORALES BENICIO	ANGELICA MORALES BENICIO	575-222-6483	103 E. GALLAGHER AVE., LAS CRUCES, NM 88001	1	0
04/13/2022	HOME OCCUPATION	SERVICE	1733 BOULDERS DR, LAS CRUCES, NM 88011	AUTUMN J VILLARD	AUTUMN VILLARD	575-430-7937	1733 BOULDERS DR, LAS CRUCES, NM 88011	1	0
04/14/2022	HOME OCCUPATION	SERVICE	710 S SAN PEDRO ST, LAS CRUCES, NM	HIGH VIS HOME SERVICES	D. BLAKE STOGNER	575-444-6919	710 S SAN PEDRO ST, LAS CRUCES, NM 88001	1	0
04/15/2022	HOME OCCUPATION	OTHER	765 FRONTIER DR, LAS CRUCES, NM	DAVID DECORATIVE PAINTING	DAVID SONTHEIMER	314-732-3289	765 FRONTIER DR, LAS CRUCES, NM 88011	1	0
04/14/2022	HOME OCCUPATION	PROFESSIONAL SERVICE	4703 CALLE DE NUBES, LAS CRUCES, NM	NOEMI RAMOS	NOEMI RAMOS	803-873-2367	4703CALLE DE NUBES, LAS CRUCES, NM 88012	1	0
04/14/2022	HOME OCCUPATION	OTHER	2452 LA FONDA CIR, APT A, LAS CRUCES, NM	A&R VENDING LLC	RAMIRO BOONE	915-266-6138	2452 LA FONDA CIR APT A, LAS CRUCES, NM 88001	1	0
04/14/2022	HOME OCCUPATION	JEWELRY	2280 CALAIS AVE, LAS CRUCES, NM	THE ZOMBIE LOUNGE	GREG SAKELLAKOS	575-649-2221	2280 CALAIS AVE, LAS CRUCES, NM 88011	2	0
04/28/2022	HOME OCCUPATION	FOOD SERVICE	3500 N FOOTHILLS RD, APT F10, LAS CRUCES	STEPHANIE GONZALEZ	STEPHANIE GONZALEZ	575-915-7648	3500 FOOTHILLS RD APT F10, LAS CRUCES, NM 88011	1	0
04/15/2022	HOME OCCUPATION	ARTWORK	1245 N WILLOW, LAS CRUCES, NM	AE GALLERY	EDGAR MEZA	575-644-0418	1245 NORTH WILLOW STREET, LAS CRUCES, NM 88001	2	0

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04/20/2022	HOME OCCUPATION	LODGING	3818 SAN MARINO RD, LAS CRUCES, NM	LOS PRIMOS INVESTMENTS, LLC	GEORGE BONILLA	909-770-0941	PO BOX 1274, UPLAND, CA 91785	1	0
04/28/2022	HOME OCCUPATION	HEALTH	2380 ROSEDALE DR, LAS CRUCES, NM	EARTHSIDE MIDWIFERY LLC	ANGELA AVENT	505-352-4830	2380 ROSEDALE DR, LAS CRUCES, NM 88005	1	0
04/28/2022	HOME OCCUPATION	FOOD SERVICE	1204 LOHMAN AVE, NM	THE KURE FOOD TRUCK	ANDREA A CHACON	915-996-3977	1204 E LOHMAN AVE, LAS CRUCES, NM 88001	2	0
04/27/2022	HOME OCCUPATION	CRAFTS	3935 AGUA CALIENTE DR, LAS CRUCES	RACHEL R PARNACHER	RACHEL PARNACHER	575-635-8164	3935 AGUA CALIENTE DR., LAS CRUCES, NM 88012	1	0
04/27/2022	HOME OCCUPATION	PHOTOGRAPHY	1905 MISSOURI AVE, NM	MOMENTS CAPTURED PHOTO BOOTH	RAQUEL Q HERNANDEZ	575-404-8533	1905 MISSOURI AVE, LAS CRUCES, NM 88001	1	0
04/28/2022	HOME OCCUPATION	ART	1825 BALDWIN DR, LAS CRUCES, NM	CHRISTINA J DUPRE	CHRISTINA DUPRE	925-293-6314	1825 BALDWIN ST, LAS CRUCES, NM 88001	1	0
04/28/2022	HOME OCCUPATION	PROFESSIONAL SERVICE	5475 PORTER DR, SPC 60, NM	DEEDEE & NJ CLEANING SERVICES	PENINA KANI	575-635-1635	5475 PORTER DR SP 60, LAS CRUCES, NM 88012	1	0
04/29/2022	HOME OCCUPATION	HEALTH	3462 PARK RIDGE PL, LAS CRUCES, NM	RISING SUNS WRESTLING LLC	BERNARDO FLORES	575-993-4594	3462 PARK RIDGE PL, LAS CRUCES, NM 88005	2	0