CANNABIS EDUCATION & WORKFORCE SOLUTIONS

Education | Empowerment | Activism

SEEDCREST

Breaking the Stigma Through Education

Shanon Jaramillo
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The Importance of Developing a Talent Pipeline for Cannabis Companies in New Mexico

Sales could reach $620 million by the fifth year
The Cannabis Workforce: Who Could We Compare Them To?
The Cannabis Workforce: Who Do We Think They Are?
The Cannabis Workforce: Who Are They Really?
Jobs in the cannabis industry are broad.

- Legal
- Medical
- Scientific
- Agricultural
- Manufacturing
- Transportation
- Retail
Standardization Ensures Quality for The Cannabis Industry

Helping Employers
Standardization Ensures Quality for The Cannabis Industry

Helping Employees

- Upholds a Superior Standard
- Speaks Industry Language
- Understands the State Systems
- Understands Compliance
- Invested & Empowered
- Understands the Risks
CET SeedCrest & NNMC Outcomes

**Spring Session 2021**
- Initial Enrollment: 50
- Post Disenrollment: 45
- Cohort Completed: 26

<table>
<thead>
<tr>
<th>Pre-Exam Average</th>
<th>Post-Exam Average</th>
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<tbody>
<tr>
<td>67%</td>
<td>97%</td>
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**Average Learning Increase: 30%**

**Summer Session 2021**
- Initial Enrollment: 200
- Post Disenrollment: 104
- Cohort Completed: 79

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<thead>
<tr>
<th>Pre-Exam Average</th>
<th>Post-Exam Average</th>
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<tbody>
<tr>
<td>70%</td>
<td>99%</td>
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**Average Learning Increase: 29%**
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