



November 2021 New Business Registrations



Total New BRs:

56

Business Start Date	Business Category	Business Type	Location Address	DBA Business Name	Contact Name	Phone	Mailing Address	Employees	SQFT
11/29/2021	COMMERCIAL BUSINESS	HEALTH	601 N SOLANO DR, LAS CRUCES, NM	THE CRAVE	TIMOTHY PARRA	575-915-4124	1625 SPRUCE AVE SP #36, LAS CRUCES, NM 88001	0	0
11/23/2021	COMMERCIAL BUSINESS	ENTERTAINMENT	901 PINON, LAS CRUCES, NM	GEEK SHACK	CHRISTIAN BORJAS	575-618-0670	1635 DOGWOOD ST, LAS CRUCES, NM 88001	1	0
11/02/2021	COMMERCIAL BUSINESS	RETAIL	2240 E LOHMAN AVE, STE C, LAS CRUCES, NM	BATTERY POWER LLC	ROD REYES	575-636-4522	PO BOX 13150, LAS CRUCES, NM 88013	7	0
11/08/2021	COMMERCIAL BUSINESS	ART	1494 MISSOURI, LAS CRUCES, NM	BLVD PAINT BAR	ROBERT AZURE	575-805-6615	1494 MISSOURI AVE, LAS CRUCES, NM 88001	1	0
11/08/2021	COMMERCIAL BUSINESS	FOOD SERVICE	1120 COMMERCE, #A, LAS CRUCES, NM	TACOS & SHELL - AH	ALBERTO QUEZADA SILVA	575-520-5624	7188 ZEPHYR ST, LAS CRUCES, NM 88012	3	0
11/02/2021	COMMERCIAL BUSINESS	OTHER	2300 N MAIN, #206, LAS CRUCES, NM	THREE CROSSES SMOKE SHOP LLC	ANTHONY JUAREZ	575-650-1590	2300 N. MAIN, 206, LAS CRUCES, NM 88001	2	0
11/17/2021	COMMERCIAL BUSINESS	SERVICE	1000 N MAIN, #B, LAS CRUCES, NM	MAIN STREET BARBERSHOP	RICARDO LOPEZ	575-921-1588	7074 SILVER SPUR ST, LAS CRUCES, NM 88012	1	0
11/02/2021	COMMERCIAL BUSINESS	OTHER	2455 ENTRADA DEL SOL, LAS CRUCES, NM	SOUTHERN ROOTS NUT COMPANY, LLC	ROLAND RIOS	915-493-9896	6321 FRANKLIN VIEW, EL PASO, TX 79912	70	0
11/02/2021	COMMERCIAL BUSINESS	BUSINESS SERVICE	1771 W HADLEY AVE, LAS CRUCES, NM	ORGAN MOUNTAIN GRAPHIX, LLC	ADRIAN DABBS	575-993-4465	1771 W HADLEY AVE, LAS CRUCES, NM 88005	2	0
11/08/2021	COMMERCIAL BUSINESS	BEAUTY	225 IDAHO AVE, #29, LAS CRUCES, NM	SAMANTHA A LUCERO-MARTINEZ	SAMANTHA LUCERO MARTINEZ	575-430-6773	7044 CHACO ST, LAS CRUCES, NM 88012	1	0
11/08/2021	COMMERCIAL BUSINESS	RETAIL	1114 E LOHMAN AVE, LAS CRUCES, NM	ALPHA TEACHING TOOLS	DANIEL PEREZ	575-525-3583	1114 E LOHMAN AVE, LAS CRUCES, NM 88001	2	0
11/09/2021	COMMERCIAL BUSINESS	RETAIL	1323 E LOHMAN AVE, #2, LAS CRUCES, NM	TUMBLEWEED	EMILY NOVELO	575-545-7640	425 N. MELENDRES AVE, LAS CRUCES, NM 88005	1	0
11/29/2021	COMMERCIAL BUSINESS	COUNSELING	1395 MISSOURI AVE, LAS CRUCES, NM 88001	JARED J. GONZALES LLC	LEIGH ALKIRE	575-522-5466	4672 MESITA ST, LAS CRUCES, NM 88012	1	0
11/08/2021	COMMERCIAL BUSINESS	COUNSELING	2410 S ESPINA ST, LAS CRUCES, NM	FOR THE HEART COUNSELING	KARLA STEEN	575-520-8777	4720 ZENO PL, LAS CRUCES, NM 88012	1	0
11/17/2021	COMMERCIAL BUSINESS	ENTERTAINMENT	201 N CHURCH ST, #300, LAS CRUCES, NM	828 PRODUCTIONS	TODD LUNDBOHM	208-791-2407	201 N CHURCH ST, #300, LAS CRUCES, NM	3	0
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	1501 E AMADOR AVE, LAS CRUCES, NM 88001	CIRCLE K #2709665	CESAR TARIN	575-523-0718	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	2580 DON ROSER DR, LAS CRUCES, NM 88011	CIRCLE K #2709666	CESAR TARIN	575-522-5441	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	2240 MISSOURI AVE, LAS CRUCES, NM 88001	CIRCLE K #2709667	CESAR TARIN	575-522-5001	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	825 AVENIDA DE MESILLA, LAS CRUCES, NM 88005	CIRCLE K #2709670	CESAR TARIN	575-526-6485	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	2701 ELKS DR, LAS CRUCES, NM 88005	CIRCLE K #2709671	CESAR TARIN	575-526-6124	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0

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11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	3925 S MAIN ST, LAS CRUCES, NM 88005	CIRCLE K #2709672	CESAR TARIN	575-526-6958	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0	
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	3811 E LOHMAN AVE, LAS CRUCES, NM 88011	CIRCLE K #2709673	CESAR TARIN	575-522-5121	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0	
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	855 S WALNUT ST, LAS CRUCES, NM 88001	CIRCLE K #2709677	CESAR TARIN	575-523-0191	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0	
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	1770 S TELSHOR BLVD, LAS CRUCES, NM	CIRCLE K #2709678	CESAR TARIN	575-522-5774	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0	
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	1250 N VALLEY DR, LAS CRUCES, NM	CIRCLE K #2709680	CESAR TARIN	575-526-6369	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0	
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	2001 BATAAN MEMORIAL WEST, LAS CRUCES, NM 88012	CIRCLE K #2709681	CESAR TARIN	575-382-6995	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0	
11/29/2021	COMMERCIAL BUSINESS	GAS/CONVENIENCE STORE	4675 N SONOMA RANCH BLVD, LAS CRUCES, NM 88011	CIRCLE K #2709682	CESAR TARIN	575-382-6859	19500 BULVERDE RD., #100, SAN ANTONIO, TX 78259, SAN ANTONIO, TX 78259	10	0	
11/22/2021	COMMERCIAL BUSINESS	FINANCIAL SERVICES	920 N MOTEL BLVD, LAS CRUCES, NM	FIRST NEW MEXICO BANK, LAS CRUCES	RICK ALTAMIRANO	575-556-3060	3000 E LOHMAN AVE, LAS CRUCES, NM 88011	5	0	
11/29/2021	COMMERCIAL BUSINESS	SERVICE	2550 SAMARITAN DR, LAS CRUCES, NM	FUNCTION THERAPY SPECIALISTS INC	ROSENDA LEON	575-644-9340	PO BOX 2845, LAS CRUCES, NM 88004	3	0	
11/29/2021	COMMERCIAL BUSINESS	OTHER	1271 E AMADOR AVE, LAS CRUCES, NM	MARTIN TIRE COMPANY	JOSHUA	575-527-2360	3945 E FORT LOWELL RD, SUITE 211, TUCSON, AZ 85712	9	0	
11/29/2021	COMMERCIAL BUSINESS	RETAIL	301 N SOLANO DR, STE 4, LAS CRUCES, NM	BURN LAKE TRADING	DONNA A BOURGOIN	928-231-4996	301 N SOLANO STE 4, LAS CRUCES, NM 88001	1	0	
11/16/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	1217 N WILLOW ST, LAS CRUCES, NM	LC MAINTENANCE SERVICES	ANTHONY HOLGUIN	915-314-3252	1217 N WILLOW, LAS CRUCES, NM 88001	2	0	
11/08/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	4237 INDEPENDENCE, LAS CRUCES, NM	TACOS LA TIA	MARIA PALOMARES SIFUENTES	575-405-4974	4237 INDEPENDENCE LOOP, LAS CRUCES,, NM 88005	1	0	
11/08/2021	HOME OCCUPATION	COUNSELING	3001 EAST SPRINGS RD, LAS CRUCES, NM	ASPEN CREEK COUNSELING, PC	MARY FARRELL	575-242-1100	3001 EAST SPRINGS RD, LAS CRUCES, NM 88011	1	0	
11/01/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	2355 W AMADOR AVE, LAS CRUCES	EMMYS ELEPHANT EARS	LORIANNE R EDWARDS	575-650-8846	2355 W AMADOR AVE, LAS CRUCES, NM 88005	2	0	
11/03/2021	HOME OCCUPATION	OTHER	1425 COUNTRY CLUB, LAS CRUCES, NM	REBECCA M HOSCHAR	REBECCA M HOSCHAR	575-621-8667	1425 COUNTRY CLUB CIRCLE, LAS CRUCES NEW MEXICO, NM 88001	2	0	
11/02/2021	HOME OCCUPATION	VEHICLE PARTS/SERVICE	5004 KYLER RD, LAS CRUCES, NM	J&T MOBILE MECHANICS	JAMES N JIO	575-652-7831	5004 KYLER RD, LAS CRUCES, NM 88012	1	0	
11/01/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	900 E MADRID AVE, #31, LAS CRUCES, NM	PORTILLO DRYWALL	RODOLFO PORTILLO	575-635-6711	900 E. MADRID #31, LAS CRUCES, NM 88001	3	0	
11/02/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	5032 CALLE PASTURA, LAS CRUCES, NM	BLUE COLLAR AC INC.	JESUS GONZALES	702-481-4482	5032 CALLE PASTURA, LAS CRUCES, NM 88012	1	0	
11/09/2021	HOME OCCUPATION	MASSAGE	618 LENOX AVE, LAS CRUCES, NM	KNEADING TO HEAL TRAP MASS B	PATRIZIA GREGORY	575-649-3404	PO BOX 254, DONA ANA, NM 88032	1	0	
11/05/2021	HOME OCCUPATION	SERVICE	4260 NORTHRISE DR, APT 121, LAS CRUCES, NM	EMPOWERED LIVING LLC	LISA D. ROSSI	575-993-1735	4260 NORTHRISE DR., APT 121, LAS CRUCES, NM 88011	1	0	

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56

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11/05/2021	HOME OCCUPATION	OTHER	2961 MARVIN GARDENS, LAS CRUCES, NM	WELCOME KITS LLC	MICHAEL MARTIN	575-386-1327	2961 MARVIN GARDENS AVENUE, LAS CRUCES, NM 88012	1	0
11/08/2021	HOME OCCUPATION	ART	516 E BOUTZ RD, APT B, LAS CRUCES, NM	RACHEL A SEDILLO	RACHEL SEDILLO	575-315-8376	516 BOUTZ APT B, LAS CRUCES, NM 88001	1	0
11/15/2021	HOME OCCUPATION	PUBLICATION	1130 WILSON AVE, LAS CRUCES, NM	HOME GROWN LIBRARY LLC	PATRICIA SAENZ	575-642-6352	1130 WILSON AVE, LAS CRUCES, NJ 88005	1	0
11/08/2021	HOME OCCUPATION	SERVICE	3885 MARBLE VIEW DR, LAS CRUCES, NM	LUIS RODRIGUEZ	LUIS RODRIGUEZ	575-639-0494	3885 MARBLE VIEW DRIVE, LAS CRUCES, NM 88012	1	0
11/16/2021	HOME OCCUPATION	COUNSELING	4318 TEWA CT, LAS CRUCES, NM	BETTER VIDA BEHAVIORAL HEALTH	JOSE VALDIVIEZO	575-621-4462	4318 TEWA CT, LAS CRUCES, NM 88011	1	0
11/09/2021	HOME OCCUPATION	ART	2011 CRESCENT DR, LAS CRUCES, NM	JAYANNE B LECK	JAYANNE LECK	575-202-2926	2011 CRESCENT DR, LAS CRUCES, NM 88005	1	0
11/10/2021	HOME OCCUPATION	FOOD SERVICE	2155 W PICACHO AVE, LAS CRUCES, NM	TAYLOR RACE	TAYLOR RACE	210-371-5567	11424 DART STREET, WSMR, NM 88002	1	0
11/15/2021	HOME OCCUPATION	BUSINESS SERVICE	115 TURQUOISE AVE, LAS CRUCES, NM	KW EXECUTIVE ASSISTANCE	KATHLEEN A WILLOUGHBY	575-888-7566	115 TURQUOISE AVE, LAS CRUCES, NM 88001	1	0
11/22/2021	HOME OCCUPATION	SERVICE	1313 WOLF, LAS CRUCES, NM	THE CLEAN BEE	BLANCA FLORES	575-386-0862	1313 WOLF TRAIL, LAS CRUCES, NM 88001	1	0
11/16/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	1601 IDAHO AVE, LAS CRUCES, NM	LOLITAS FOOD TRUCK	ANGELIQUE LOPEZ	575-288-5669	861 GUADALUPE ST, LAS CRUCES, NM 88001	1	0
11/16/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	4939 CHESNEY RD, LAS CRUCES, NM	A&A MARTINEZ ENTERPRISES	AMANDA SILVA	575-449-0414	4939 CHESNEY RD, LAS CRUCES, NM 88012	1	0
11/29/2021	HOME OCCUPATION	MANUFACTURING	4431 LA CIENAGA PL, LAS CRUCES, NM	DELTA SCRUBS	CINDY ARREOLA	575-496-4784	4431 LA CIENAGA PL, LAS CRUCES, NM 88011	2	0
11/22/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	4732 SALADO CREEK ST, LAS CRUCES, NM	WOODEN RULER, LLC	JOSEPH KESTER	575-680-0775	PO BOX 13022, LAS CRUCES, NM 88013	2	0
11/23/2021	HOME OCCUPATION	OTHER	855 E UNIVERSITY AVE, APT 1128, LAS CRUCES, NM	MAZE SOLUTIONS	TRASHARD MAYS	575-491-8192	855 E UNIVERSITY AVE, APT 1128, LAS CRUCES, NM 88001	1	0
11/30/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	805 FOSTER RD, APT 2, LAS CRUCES, NM	GIRASOL CARPET CLEANING	MARIA MARTINEZ	575-386-2695	805 FOSTER RD APT 2, LAS CRUCES, NM 88001	1	0