



# October 2021 New Business Registrations



Total New BRs:

42

Business Start Date	Business Category	Business Type	Location Address	DBA Business Name	Contact Name	Phone	Mailing Address	Employees	SQFT
10/21/2021	COMMERCIAL BUSINESS	SERVICE	425 S TELSHOR BLVD, STE 201B, LAS CRUCES, NM	ENCOMPASS HEALTH HOSPICE OF THE SOUTHWEST, LLC	MONIQUE THORNQUIST	575-323-9845	P.O BOX 380546, BIRMINGHAM, AL 35238	10	0
10/04/2021	COMMERCIAL BUSINESS	BEAUTY	2465 BATAAN MEMORIAL WEST, #4, LAS CRUCES, NM	THE BEAUTY HAVEN	PEARLINA R MAYNES	575-386-0789	5003 KENSINGTON WAY, LAS CRUCES, NM 88012	1	0
10/04/2021	COMMERCIAL BUSINESS	OTHER	121 WYATT DR, LAS CRUCES	JIEYING XIA	ANNIE FU	505-227-4284	121 WYATT DR STE 17, LAS CRUCES, NM 88005	1	0
10/18/2021	COMMERCIAL BUSINESS	FOOD SERVICE	3496 BATAAN MEMORIAL EAST, LAS CRUCES, NM	ARBY'S OF LAS CRUCES	JOSEPH MATHIEU	575-642-3375	5300 REMINGTON RD, LAS CRUCES, NM 88011	40	0
10/11/2021	COMMERCIAL BUSINESS	LODGING	2585 S VALLEY DR, LAS CRUCES, NM	ECONOLOGGE	SAMIR BHAKTA	575-527-2000	2585 S VALLEY DR, LAS CRUCES, NM 88005	8	0
10/06/2021	COMMERCIAL BUSINESS	FOOD SERVICE	1000 LENOX AVE, LAS CRUCES, NM	CALICHE'S FROZEN CUSTARD	AARON MORALES	575-649-2232	131 ROADRUNNER PKQY, LAS CRUCES, NM 88011	40	0
10/01/2021	COMMERCIAL BUSINESS	PROFESSIONAL SERVICE	2109 N ALAMEDA BLVD, #5, LAS CRUCES, NM	MARIAELENA LOVATO	MARIAELENA LOVATO	575-640-4273	150 CAMINO DE NOSOTROS, LAS CRUCES, NM 88007	1	0
10/01/2021	COMMERCIAL BUSINESS	FOOD SERVICE	1274 GOLF CLUB RD, LAS CRUCES, NM	SONOMA RANCH GOLF	SIMON FREDERICK	575-521-1826	1274 GOLF CLUB RD, LAS CRUCES, NM 88011	35	0
10/25/2021	COMMERCIAL BUSINESS	OTHER	614 W AMADOR AVE, LAS CRUCES, NM	NEUMARK IRRIGATION SUPPLY	ERNEST "JT" TRUJILLO	505-200-1085	5805 E 39TH AVE, DENVER, CO 80207	4	0
10/05/2021	COMMERCIAL BUSINESS	EDUCATION	2755 IDAHO, LAS CRUCES, NM	GLITZ SCHOOL OF COSMETOLOGY	OSCAR LUEVANO	575-373-5269	2460 MISSOURI AVE, LAS CRUCES, NM 88001	15	0
10/06/2021	COMMERCIAL BUSINESS	MANUFACTURING	505 VENTURE DR, LAS CRUCES, NM	ARIZONA ACQUISITION COMPANY, LLC	CURTIS HIMES	575-647-8498	505 VENTURE DR, LAS CRUCES, NM 88007	55	0
10/18/2021	COMMERCIAL BUSINESS	LODGING	2200 S VALLEY, LAS CRUCES, NM	KHODAI ENTERPRISES LLC	HARESH PRAJAPATI	575-524-4663	2200 S VALLEY DR., LAS CRUCES, NM 88005	4	0
10/29/2021	COMMERCIAL BUSINESS	RETAIL	300 N MAIN, LAS CRUCES, NM	BLUEBIRD RUNNING CO LLC	ZACHARY GONZALEZ	915-861-4054	435 TOWNSEND TERRACE, LAS CRUCES, NM 88005	2	0
10/12/2021	COMMERCIAL BUSINESS	MEDICAL PRACTICE	2448 MISSOURI AVE, LAS CRUCES, NM	VISTA EYE CARE LLC	CARLA WENDLER	719-214-6570	4442 ECHO CANYON RD, LAS CRUCES, NM 88011	8	0
10/12/2021	COMMERCIAL BUSINESS	RETAIL	2906 HILLRISE DR, LAS CRUCES, NM	HILLRISE PHARMACY	SATYA KIRAN VEMPATI	732-456-0027	2775 N ROAD RUNNER PKWY APT 5602, LAS CRUCES, NM 88011	4	0
10/22/2021	COMMERCIAL BUSINESS	BEAUTY	566 N TELSHOR, LAS CRUCES, NM	GATSBY INDUSTRIES LLC	LALLANIA TOMLINSON	702-743-4281	3653 MAYA CT, LAS CRUCES, NM 88012	1	0
10/29/2021	COMMERCIAL BUSINESS	RETAIL	2300 N MAIN ST, STE 204, LAS CRUCES, NM	WATER TREE LAS CRUCES LLC	RICHARD TODD	575-618-7967	1517 SACRAMENTO ST, LAS CRUCES, NM 88001	1	0
10/25/2021	COMMERCIAL BUSINESS	RETAIL	415 S VALLEY DR, LAS CRUCES, NM 88005	STRYKERS SHOOTING WORLD	JAMES PFEIFFER	575-523-2424	127 ARMSTRONG RD, LAS CRUCES, NM 88007	2	0
10/29/2021	COMMERCIAL BUSINESS	OTHER	5702 BATAAN MEMORIAL EAST, LAS CRUCES, NM	LALLA LAND VENDING, LLC	SHARON LALLA	575-496-7086	4867 RAIN TREE LN, LAS CRUCES, NM 88007	3	0
10/25/2021	COMMERCIAL BUSINESS	BEAUTY	301 N SOLANO DR, #5, LAS CRUCES, NM	FRANCISCA I DELAGARZA	FRANCISCA I DELAGARZA	575-956-5279	7041 SILVER SPUR ST, LAS CRUCES, NM 88012	1	0
10/01/2021	HOME OCCUPATION	CARE CENTER	7016 CHACO ST, LAS CRUCES, NM	CHANAN HOME CARE LLC	MARIE-JOSETTE WILLIAMS	443-360-8126	2521 KENTWOOD CT, LAS CRUCES, NM 88011	2	0
10/01/2021	HOME OCCUPATION	RETAIL	1505 LA FONDA DR, APT 3112, LAS CRUCES, NM	AKIDA LUCAS	AKIDA LUCAS	575-520-7261	1505 LA FONDA APT 3112, LAS CRUCES, NM 88001	1	0
10/27/2021	HOME OCCUPATION	ARTWORK	2842 SPITZ, LAS CRUCES, NM	LUCKY 13 DESIGNS	CARLOS JIMENEZ	575-386-1877	2842 SPITZ ST, LAS CRUCES, NM 88005	1	0

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10/06/2021	HOME OCCUPATION	BUSINESS SERVICE	706 FOSTER RD, LAS CRUCES, NM	CRUCES QUICK CLEAN	JOSEPH L TARANGO	575-649-7287	706 FOSTER, LAS CRUCES, NM 88001	1	0
10/06/2021	HOME OCCUPATION	CRAFTS	2207 DAKOTA DR, LAS CRUCES, NM	ORYX CONCEALMENT LLC	STEPHEN PACHECO	575-574-8041	1801 ARIZONA AVE, ALAMOGORDO, NM 88310	2	0
10/12/2021	HOME OCCUPATION	ARTWORK	2013 RUBINA CT, LAS CRUCES, NM	DESIGNS BY JOANN	JOANN PETERSEN	361-815-9344	2013 RUBINA, LAS CRUCES, NM 88007	2	0
10/12/2021	HOME OCCUPATION	SERVICE	2083 BRIARWOOD LN, LAS CRUCES, NM	MARIO J MARQUEZ	MARIO MARQUEZ	575-650-6507	2083 BRIARWOOD LN, LAS CRUCES, NM 88005	1	0
10/13/2021	HOME OCCUPATION	SERVICE	1960 PERI ANN DR, LAS CRUCES, NM	A LIL BIRD TOLD ME	MARIO	575-635-5525	1960 PERI ANN DR, LAS CRUCES, NM 88001	2	0
10/14/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	4728 KERRY ANN PL, LAS CRUCES, NM	M&M ENTERPRISES	CHRISTOPHER MILLIGAN	575-312-1315	4728 KERRY ANN PL, LAS CRUCES, NM 88012	1	0
10/27/2021	HOME OCCUPATION	ART	750 ESPANOLA, #8, LAS CRUCES, NM	JOHN L DIVEN	JOHN DIVEN	575-915-2640	750 S. ESPANOLA STREET, LAS CRUCES, NM 88001	1	0
10/22/2021	HOME OCCUPATION	CRAFTS	335 MONTEREY DR, LAS CRUCES, NM	CUTESY CAKES, LLC	ANNETTE NIKOLE SORIA	575-312-0126	335 MONTEREY DRIVE, LAS CRUCES, NM 88005	2	0
10/18/2021	HOME OCCUPATION	SERVICE	1057 N WILLOW ST, LAS CRUCES, NM	SOUTHWEST BIN AND PRESSURE WASHING	ANDY ZAPIEN	575-635-2608	1057 N WILLOW ST, LAS CRUCES, NM 88001	4	0
10/18/2021	HOME OCCUPATION	OTHER	1618 WINTON CT, LAS CRUCES, NM	A & A BOUTIQUE LLC	RENEE GRIEGO	575-639-0581	1618 WINTON CT, LAS CRUCES, NM 88007	2	0
10/19/2021	HOME OCCUPATION	SERVICE	1480 PLAIN ST, APT B, LAS CRUCES, NM	DDSO LLC	SAMUEL FLORES	915-271-1775	1480 PLAIN ST. APT.B, LAS CRUCES, NM 88001	1	0
10/22/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	2735 ARDIS, LAS CRUCES, NM	PHIL REY MASTER BUILDERS LLC	JUSTIN SHERWOOD	575-640-4836	2735 ARDIS DR, LAS CRUCES, NM 88011	2	0
10/20/2021	HOME OCCUPATION	SERVICE	1844 REGAL RIDGE, LAS CRUCES, NM	LAS CRUCES IN HOME CARE LLC	ROSA H BALDERAS	575-644-8193	1844 REGAL RIDGE, LAS CRUCES, NM 88011	1	0
10/20/2021	HOME OCCUPATION	SERVICE	3100 HILLRISE DR, APT C, LAS CRUCES, NM	J & J DISTRIBUTING	JOE PRANGNER	575-642-6737	3100 HILLRISE DR APT C, LAS CRUCES, NM 88011	1	0
10/20/2021	HOME OCCUPATION	BUSINESS SERVICE	1151 BIRCH DR, LAS CRUCES, NM	MELISSA L LUDWIG	MELISSA LUDWIG	575-571-5335	1151 BIRCH DR., LASCRUCES, NM 88001	1	0
10/25/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	1113 SKYWAY DR, LAS CRUCES, NM	DEDICATED CRAFTSMANSHIP LLC	DIEGO A CARREON GUADERRAMA	575-640-8372	1113 SKYWAY DRIVE, LAS CRUCES, NM 88001	1	0
10/25/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	3916 MONTE LINDO CT, LAS CRUCES, NM	TRIPLE GREEN LANDSCAPING LLC	JESUS OLIVAS	575-520-6513	3916 MONTE LINDO CT, LAS CRUCES, NM 88012	2	0
10/27/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	505 COLLEGE PL, LAS CRUCES, NM	NOVA V TECH	ABRAHAM HERNANDEZ	575-312-8255	505 COLLEGE PLACE, LAS CRUCES, NM 88005	1	0
10/28/2021	HOME OCCUPATION	RETAIL	2282 SUNRISE POINT, LAS CRUCES, NM	ALISSA S LEVEY	ALISSA S LEVEY	505-306-0244	2282 SUNRISE POINT ROAD, LAS CRUCES, NM 88011	1	0