



# August 2021 New Business Registrations



Total New BRs:

69

Business Start Date	Business Category	Business Type	Location Address	DBA Business Name	Contact Name	Phone	Mailing Address	Employees	SQFT
							1375 N MAIN ST, LAS CRUCES, NM 88001		0
08/05/2021	COMMERCIAL BUSINESS	SERVICE	901 E UNIVERSITY AVE, #925A, LAS CRUCES, NM	THE REFINERY	FRANKIE BENAVIDEZ	575-312-9350	3309 WEST ST, LAS CRUCES, NM 88005	1	0
08/17/2021	COMMERCIAL BUSINESS	PROFESSIONAL SERVICE	780 S WALNUT ST, BLDG 6, LAS CRUCES, NM 88001	FRISTOE AND COMPANY, PA	MARY ANN ROSENCRANS, CPA	575-527-2067	780 S. WALNUT ST., BLDG. 6, LAS CRUCES, NM 88001	15	0
08/02/2021	COMMERCIAL BUSINESS	RETAIL	2960 N MAIN, #B, LAS CRUCES, NM	HERBALIFE NUTRITION	VERONICA HERNANDEZ	575-528-8472	152 SHOSHONE, LAS CRUCES, NM 88007	2	0
08/18/2021	COMMERCIAL BUSINESS	RETAIL	227 S MAIN ST, LAS CRUCES, NM	PHARMTRUE LLC	JOAQUIN ACOSTA	575-635-8417	227 S MAIN ST, LAS CRUCES, NM 88001	3	0
08/12/2021	COMMERCIAL BUSINESS	MOBILE FOOD VENDOR	5785 HORNY TOAD RD, LAS CRUCES, NM	EL CHARRO MEXICAN GRILL	JAVIER CARRILLO	575-496-1912	5785 HORNY TOAD RD, LAS CRUCES, NM 88001	1	0
08/19/2021	COMMERCIAL BUSINESS	RETAIL	3291 DEL REY BLVD, #1, LAS CRUCES	THE RUSTED GOOSE	DENNIS EWING	575-644-1862	PO BOX 888, FAIRACRES, NM 88033	1	0
08/19/2021	COMMERCIAL BUSINESS	PHOTOGRAPHY	3291 DEL REY BLVD, STE 9B, LAS CRUCES, NM	STUDIO E PHOTOGRAPHY	WENDY EWING	575-635-9305	PO BOX 888, FAIRACRES, NM 88033	2	0
08/26/2021	COMMERCIAL BUSINESS	OTHER	1380 W PICACHO AVE, LAS CRUCES, NM	EDIFICE INC.	GRANT FLORY	575-224-6344	620 ABBEY ROAD, LA MESA, NM 88044	5	0
08/10/2021	COMMERCIAL BUSINESS	OTHER	1625 S MAIN ST, #8B, LAS CRUCES, NM	PLATA BROTHERS COINS LLC	LUIS A. BARRIOS	575-495-3974	1625 S MAIN ST, #8B, LAS CRUCES, NM	1	0
08/03/2021	COMMERCIAL BUSINESS	HEALTH	1401 DON ROSER, #E3, LAS CRUCES, NM	OPEN MINDS, LLC	TAMARA DEES	575-649-1981	57 SOLANA DR, ALAMOGORDO, NM 88310	7	0
08/10/2021	COMMERCIAL BUSINESS	STORAGE	1835 S VALLEY DR, LAS CRUCES, NM	RV & BOAT STORAGE	JAVIER CHAVEZ	575-639-0237	1324 YUCCA RD, MESILLA PARK, NM 88047	1	0
08/23/2021	COMMERCIAL BUSINESS	CONSTRUCTION / CONTRACTING	400 S COMPRESS RD, #O, LAS CRUCES, NM	SIGN DESIGN DBA ROBERT MOWAD	ROBERT A MOWAD	720-365-1740	1017 TEXAS AVENUE, 1017, EL PASO, TX 79901	0	0
08/02/2021	COMMERCIAL BUSINESS	COUNSELING	1065 S MAIN, #DI, LAS CRUCES, NM	EVOLVEMENT BEHAVIORAL HEALTH	PRESTON WILLIAMS	575-621-2445	4691 ARABELA DRIVE, LAS CRUCES, NM 88012	2	0
08/10/2021	COMMERCIAL BUSINESS	REAL ESTATE	1100 S MAIN ST, #110, LAS CRUCES, NM 8800	BAGWELL REAL ESTATE & DEVELOPMENT LLC	BRYAN BAGWELL	575-649-6411	1100 S MAIN ST STE 110, LAS CRUCES, NM 88005	1	0
08/09/2021	COMMERCIAL BUSINESS	COUNSELING	2407 W PICACHO AVE, STE A111, LAS CRUCES, NM	ENCHANTMENT COUNSELING	JOCELYN ALLEN	505-999-0203	400 GOLD AVE SW, STE 300, ALBUQUERQUE, NM 87102	5	0
08/26/2021	COMMERCIAL BUSINESS	RETAIL	940 N VALLEY DR, LAS CRUCES, NM	GRADZILLA OF NBEW MEXICO LLC	LIA LOPEZ	406-529-5309	PO BOX 2619, LAS CRUCES, NM 88004	4	0
08/10/2021	COMMERCIAL BUSINESS	MEDICAL PRACTICE	390 CALLE DE ALEGRA, LAS CRUCES, NM	ELITE PRIMARY CARE LLC	ROSIE LEON	575-644-9340	PO BOX 2845, LAS CRUCES, NM 88004	6	0
08/10/2021	COMMERCIAL BUSINESS	MANUFACTURING	2030 W HADLEY AVE, LAS CRUCES, NM	FOCUSED SUN LAS CRUCES LLC	SHAWN BUCKLEY	140-880-6229	2030 W HADLEY AVE., LAS CRUCES, NM 88007	7	0
08/12/2021	COMMERCIAL BUSINESS	PROFESSIONAL SERVICE	2399 SATURN CIR, LAS CRUCES, NM	PATHWAY VET ALLIANCE LLC	VICKI HEDRICK	575-382-1710	800 W CESAR CHAVEZ ST, B100, AUSTIN, TX 78701	29	0
08/10/2021	COMMERCIAL BUSINESS	BEAUTY	142 S WATER ST, LAS CRUCES, NM	CLARICE M THOMPSON	CLARICE THOMPSON	307-631-3372	500 FAIRPARK RD, LAS CRUCES, NM 88007	1	0
08/13/2021	COMMERCIAL BUSINESS	RETAIL	700 S TELSHOR BLVD, LAS CRUCES, NM	G&J WATCH REPAIR LLC	EDWARD CENICEROS	480-677-1564	5152 COMANCHE TRAIL, LAS CRUCES, NM 88012	1	0
08/19/2021	COMMERCIAL BUSINESS	BEAUTY	2240 E LOHMAN AVE, STE B, LAS CRUCES, NM	ELEGANT NAILS	PHAN LUONG	575-640-1914	2240 E LOHMAN AVE STE B, LAS CRUCES, NM 88001	3	0
08/16/2021	COMMERCIAL BUSINESS	FOOD SERVICE	138 S MAIN ST, LAS CRUCES, NM	MATTEO'S DOWNTOWN LLC	HUGO RIOS	575-404-5406	138 S MAIN ST, LAS CRUCES, NM 88001	18	0

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08/23/2021	COMMERCIAL BUSINESS	RETAIL	700 S TELSHOR BLVD, LAS CRUCES, NM	MANY COOL SHADES	MANUEL HOLGUIN	575-680-6861	2820 OXCART, LAS CRUCES, NM 88007	1	0
08/23/2021	COMMERCIAL BUSINESS	OTHER	1230 ESPANOLA, LAS CRUCES, NM	AUTO DOCTORS LLC	BRANDO RAMIREZ	575-404-5798	5239 PUEBLO TRL, LAS CRUCES, NM 88012	1	0
08/26/2021	COMMERCIAL BUSINESS	STORAGE	1955 EAST PARK, LAS CRUCES, NM	PARK VIEW STORAGE	KELLI ANN MURPHY-MOORE	575-704-0421	1471 HAMPTON RIDGE DRIVE, MCLEAN, VA 22101	1	0
08/26/2021	COMMERCIAL BUSINESS	RETAIL	1500 S VALLEY DR, STE C, LAS CRUCES, NM	CRUCES TOBACCO AND VAPE LLC	YASER ALSHAYEF	336-466-4808	251 N ROADRUNNER PKWY APT 405, LAS CRUCES, NM 88011	1	0
08/31/2021	HOME OCCUPATION	CRAFTS	3544 CALLE DE SIERRA, LAS CRUCES, NM	OUR URBAN HOMESTEAD	VALERIE	575-386-6144	3544 CALLE DE SIERRA, LAS CRUCES, NM 88012	1	0
08/03/2021	HOME OCCUPATION	SERVICE	2050 O DONNELL, LAS CRUCES, NM	WILDWIND NOTARY SERVICE LLC	SUSAN HOLMES	575-650-5981	2050 O DONNELL DR, LAS CRUCES, NM 88001	1	0
08/11/2021	HOME OCCUPATION	PHOTOGRAPHY	530 COLLEGE PL, LAS CRUCES, NM	JILLIAN RAE PHOTOGRAPHY	JILLIAN ROWAN	505-795-0633	530 COLLEGE PL, LAS CRUCES, NM 88005	1	0
08/10/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	915 E PICACHO AVE, LAS CRUCES, NM	DONA NENA'S KITCHEN LLC	ERIKA MUNOZ MARTINEZ	575-386-1428	PO BOX 883, LAS CRUCES, NM 88004	2	0
08/17/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	840 DELTA, LAS CRUCES, NM	LA CARRETA	ERNESTINA BONILLA	575-644-2630	840 DELTA DR, LAS CRUCES, NM 88001	4	0
08/20/2021	HOME OCCUPATION	FABRIC ART	1785 PECOS, LAS CRUCES, NM	LESS IS MOE	MONE MONDRAGON	720-217-3749	1785 PECOS ST, LAS CRUCES, NM 88001	1	0
08/02/2021	HOME OCCUPATION	WOODWORK	4200 NORTHRISE DR, APT 607, LAS CRUCES, NM	POIMA WOODWORKING	MATTHEW MCCORMICK	419-215-7533	4200 NORTHRISE DR 607, LAS CRUCES, NM 88011	1	0
08/04/2021	HOME OCCUPATION	ARTWORK	531 CORONA DEL CAMPO, LAS CRUCES, NM	EDNA ZUNIGA	EDNA ZUNIGA	575-644-3053	531 CORONA DEL CAMPO, LAS CRUCES, NM	0	0
08/03/2021	HOME OCCUPATION	RENTAL	3373 VALVERDE LOOP, LAS CRUCES, NM	PRIMAS PROPERTIES LLC	ROSE NORERO	575-496-7810	2533 TUSCAN HILLS LN, LAS CRUCES, NM 88011	2	0
08/09/2021	HOME OCCUPATION	ANIMAL	3128 HILLRISE DR, APT C, LAS CRUCES, NM 88011	IRON RAG DOLLS, LLC	DIANA	575-800-4342	P.O. BOX 1955, MESILLA PARK, NM 88047	1	0
08/04/2021	HOME OCCUPATION	ANIMAL	4890 CALLE BELLA AVE, LAS CRUCES, NM	WAG FOR TREATS	ENAS KHALEQ	562-464-8470	4890 CALLE BELLA AVE, LAS CRUCES, NM 88012	1	0
08/11/2021	HOME OCCUPATION	PRODUCE	2708 RIDGEWAY CT, LAS CRUCES, NM 88011	LOVE SHROOMS	BRYCE AARON VAN NOTE	505-261-7283	2708 RIDGEWAY CT., LAS CRUCES, NM 88011	1	0
08/09/2021	HOME OCCUPATION	BUSINESS SERVICE	2895 LA UNION, LAS CRUCES, NM	GANZOS LANDSCAPING LLC	JESUS GARCIA	575-386-0293	1647 MAHANEY DR 54, LAS CRUCES, NM 88005	2	0
08/09/2021	HOME OCCUPATION	FOOD SERVICE	5806 DESERT MESA PL, LAS CRUCES, NM	ENCHANTED SWEETS	CATALINA DIAZ	575-621-8592	5806 DESERT MESA PL, LAS CRUCES, NM 88012	1	0
08/11/2021	HOME OCCUPATION	BUSINESS SERVICE	2824 ANCHO, LAS CRUCES, NM	MEZA PROFESSIONAL MOBILE DETAIL	ARLETTE T. RUIZ	575-650-4363	2824 ANCHO AVE, LAS CRUCES, NM 88007	1	0
08/11/2021	HOME OCCUPATION	RETAIL	4733 ZACHARY, LAS CRUCES, NM	PEAR TREE CREATIVE	ISABELLA CASILLAS	575-921-4952	4733 ZACHARY PLACE, LAS CRUCES, NM 88012	1	0
08/12/2021	HOME OCCUPATION	OTHER	4144 BROADVIEW RD, LAS CRUCES, NM	NICOLE ESCALERA	NICOLE ESCALERA	575-621-8202	4144 BROADVIEW RD, LAS CRUCES, NM 88005	1	0
08/13/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	5135 ANSWER DR, LAS CRUCES, NM	HOME PERFORMANCE ENTERPRISES LLC	HECTOR M GONZALES	575-649-2108	5135 ANSWER DR., LAS CRUCES, NM 88012	1	0
08/13/2021	HOME OCCUPATION	SERVICE	3500 FOOTHILLS RD, APT P62, LAS CRUCES, NM	AAA LANDSCAPING & MAINTENANCE LLC	ANGEL ZAPIEN	575-635-2240	3500 FOOTHILLS RD, LAS CRUCES, NM 88011	2	0
08/16/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	4997 ROCK CT, LAS CRUCES, NM	SUSAN A KIRKER	SUSAM KIRKER	575-202-9012	4997 KIRKER, LAS CRUCES, NM 88012	1	0
08/18/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	5841 PEACHTREE HILLS RD, LAS CRUCES, NM 88012	FRANCESCA'S, LLC	EDWARD SALAZAR	575-644-5196	5841 PEACHTREE HILLS RD, LAS CRUCES, NM 88012	2	0
08/18/2021	HOME OCCUPATION	SERVICE	1804 WYOMING AVE, APT 3-69, LAS CRUCES, NM	JUAN B WINNIKOFF	JUAN B WINNIKOFF	575-888-7963	1315 RAM TRAIL, LAS CRUCES, NM 88001	1	0
08/18/2021	HOME OCCUPATION	METALWORK	1920 CRAIG AVE, LAS CRUCES, NM	MINERALBOUND SILVER	KAYLA ORTIZ	575-635-7296	1920 CRAIG AVE, LAS CRUCES, NM 88001	1	0
08/18/2021	HOME OCCUPATION	OTHER	6114 GROOMS RD, LAS CRUCES, NM	CHRISTOPHER A BERUMEN	CHRISTOPHER A BERUMEN	575-339-5786	6114 GROOMS RD 1, LAS CRUCES, NM 88005	2	0
08/23/2021	HOME OCCUPATION	SERVICE	5077 HACIENDA AVE, APT 1, LAS CRUCES, NM	NAPALM37 DESIGNS LLC	CODY BLAIR	575-649-4531	5077 HACIENDA AVE UNIT 1, LAS CRUCES, NM 88011	1	0

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08/23/2021	HOME OCCUPATION	OTHER	3752 ASCENCION CIR, LAS CRUCES, NM	THREE SONS LANDSCAPING, LLC	VANESSA GAYTAN	575-642-6712	PO BOX 482, MESQUITE, NM 88048	2	0
08/24/2021	HOME OCCUPATION	JEWELRY	4750 AGAVE, LAS CRUCES, NM	CASTELO DESIGN & CONSULTING	DANIEL CASTELO	575-640-4655	4750 AGAVE DR, LAS CRUCES, NM 88001	1	0
08/24/2021	HOME OCCUPATION	SERVICE	2736 CUSTER WAY, LAS CRUCES, NM	ROSEMARY BLAIR	ROSEMARY BLAIR	575-644-9193	2736 CUSTER WAY, LAS CRUCES, NM 88011	1	0
08/24/2021	HOME OCCUPATION	SERVICE	2889 SAN ELIZARIO CT, LAS CRUCES, NM	A&L LLC	JOSE ANGEL NEVAREZ	575-650-1137	2889 SAN ELIZARIO CT, LAS CRUCES, NM 88007	1	0
08/26/2021	HOME OCCUPATION	HEALTH	403 S MELENDRES ST, LAS CRUCES, NM 88005	NMCW L.L.C	JOSE VALDIVIA	915-873-0603	403 S. MELENDRES, LAS CRUCES, NM 88005	1	0
08/24/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	630 W MOUNTAIN AVE, LAS CRUCES, NM	ROBERT A GETKIN	ROBERT A GETKIN	575-635-0147	630 W MOUNTAIN AVE, LAS CRUCES, NM 88005	1	0
08/25/2021	HOME OCCUPATION	TRANSPORTATION	1505 LA FONDA DR, APT 414, LAS CRUCES, NM	NICOLAS ESPARZA	NICOLAS ESPARZA	915-342-8170	1505 LA FONDA DR APT 414, LAS CRUCES, NM 88001	2	0
08/25/2021	HOME OCCUPATION	SERVICE	538 E LAS CRUCES AVE, LAS CRUCES, NM	GEORGE JACOBS	GEORGE JACOBS	503-995-3307	538 E LAS CRUCES AVE, LAS CRUCES, NM 88001	1	0
08/25/2021	HOME OCCUPATION	SERVICE	2200 HOLIDAY AVE, #85, LAS CRUCES, NM	A&A PRESSURE WASHING SERVICES LLC	ANTONIO	575-494-6756	PO BOX 281, HATCH, NM 87937	1	0
08/25/2021	HOME OCCUPATION	ARTWORK	434 KEATHLEY DR, LAS CRUCES, NM	YUCCA DEL SOL	STEPHANIE PRECIADO-SHELTON	928-533-5681	434 KEATHLEY DR., LAS CRUCES, NM 88005	1	0
08/25/2021	HOME OCCUPATION	RETAIL	3761 PIEDRAS NEGRAS DR, LAS CRUCES, NM	GREENGO NM LLC	NORA LANCASTER	575-649-8485	3761 PIEDRAS NEGRAS, LAS CRUCES, NM 88012	1	0
08/31/2021	HOME OCCUPATION	OTHER	3655 SANTA ADRIANA, LAS CRUCES, NM	CABINET ASSOCIATES	ALVA D. BROWNFIELD IV	575-635-8170	PO BOX 917, MESILLA, NM 88046	1	0
08/30/2021	HOME OCCUPATION	FABRIC ART	2905 QUASAR DR, LAS CRUCES, NM 88011	MEKK, LLC.	MICHAEL WILLIAMS	575-644-8478	2905 QUASAR DRIVE, LAS CRUCES, NM 88011	2	0
08/30/2021	HOME OCCUPATION	CRAFTS	1750 N MESQUITE ST, LAS CRUCES, NM	OXEN EFFECT	JESSICA PULGARIN	757-822-4662	1750 N MESQUITE ST, LAS CRUCES, NM 88001	1	0
08/31/2021	HOME OCCUPATION	ART	1232 ENCANTADA AVE, LAS CRUCES, NM	JACKSON'S JAZZ	BEVERLY JACKSON	970-214-9284	1232 ENCANTADA AVE, LAS CRUCES, NM	1	0
08/31/2021	HOME OCCUPATION	ART	1113 SKYWAY DR, LAS CRUCES, NM 88001	ICI NEURO ART LLC	IVONNE CARREON-IBANEZ	505-489-1339	1113 SKYWAY DRIVE, LAS CRUCES, NM 88001	1	0