



March 2021 New Business Registrations



Total New BRs:

50

Business Start Date	Business Category	Business Type	Location Address	DBA Business Name	Contact Name	Phone	Mailing Address	Employees	SQFT
							PO BOX 13150, LAS CRUCES, NM 88013		0
03/30/2021	COMMERCIAL BUSINESS	BEAUTY	3850 FOOTHILLS, #3, LAS CRUCES, NM	ELLINGSWORTH MAKE-UP ARTISTRY	SUE ELLINGSWORTH	575-652-3910	4501 PASEO AZUL, LAS CRUCES, NM 88011	1	3,560
03/15/2021	COMMERCIAL BUSINESS	BEAUTY	1675 E LOHMAN AVE, #1, LAS CRUCES, NM	LASHES BY TRACEY ANN LLC	TRACEY ANN	575-644-8974	1000 LARRY DRIVE, LAS CRUCES, NM 88001	3	1,000
03/31/2021	COMMERCIAL BUSINESS	OTHER	2001 E LOHMAN AVE, #114, LAS CRUCES, NM	NMCO MEDIA	LUCKY GONZALEZ	575-618-6626	2001 E LOHMAN AVE, #114, LAS CRUCES, NM	7	1,500
03/08/2021	COMMERCIAL BUSINESS	HEALTH	100 WYATT DR, #A, LAS CRUCES, NM	SANTA FE HOME CARE OF NEW MEXICO, INC.	MARGARITA HILDA PEREZ	575-680-2007	100 WYATT DRIVE, SUITE A, LAS CRUCES, NM 88005	4	1,560
03/18/2021	COMMERCIAL BUSINESS	HEALTH	3100 W PICACHO AVE, #2, LAS CRUCES, NM	SASSY GRASS JUICE BAR & LOUNGE	RAMSEY LENGAL	505-870-4749	3100 W PICACHO AVE, STE 2, LAS CRUCES, NM 88007	1	2,700
03/23/2021	COMMERCIAL BUSINESS	RETAIL	1125 N SOLANO DR, LAS CRUCES, NM	2 SPOOLS	LISA BERTONI	818-419-1714	250 SANDY BEACH ROAD, LAS CRUCES, NM 58001	2	2,200
03/15/2021	COMMERCIAL BUSINESS	MASSAGE	525 E LOHMAN AVE, STE D, LAS CRUCES, NM	HEALTHY FOOT MASSAGE 2	JOHN BROADDUS	575-607-6440	525 E LOHMAN STE D, LAS CRUCES, NM 88001	1	1,045
03/24/2021	COMMERCIAL BUSINESS	MEDICAL PRACTICE	2701 MISSOURI AVE, #A, LAS CRUCES, NM	LAS CRUCES PHYSICIAN PRACTICES,LLC	KIM AGUIRRE	575-800-7432	PO BOX 13580, LAS CRUCES, NM 88013	8	4,444
03/04/2021	COMMERCIAL BUSINESS	MOBILE FOOD VENDOR	1072 FRAN, LAS CRUCES, NM	TAQUERIA CHAVEZ LLC	GONZALO CHAVEZ	575-489-7070	1072 FRAN DR., LAS CRUCES, NM 88001	16	20
03/12/2021	COMMERCIAL BUSINESS	RETAIL	993 W PICACHO, LAS CRUCES, NM	THE TRADING POST	MANAGER ON DUTY	575-405-8055	993 W PICACHO, LAS CRUCES, NM 88005	1	1,100
03/25/2021	COMMERCIAL BUSINESS	VEHICLE PARTS/SERVICE	1295 S SOLANO, LAS CRUCES, NM	ALX MOBILE AUTO DETAILING	CESAR A MONTES	575-706-5906	1862 AUGUSTUS RD, LAS CRUCES, NM 88001	1	1,200
03/24/2021	COMMERCIAL BUSINESS	HEALTH	755 S TELSHOR BLVD, #R101, LAS CRUCES, NM	SOUTHWEST REGENERATIVE MEDICINE, LLC	JOSEPH WILSON	575-649-4964	755 S TELSHOR BLVD, R-102, LAS CRUCES, NM 88011	2	2,800
03/23/2021	COMMERCIAL BUSINESS	BEAUTY	2000 E LOHMAN, #E, LAS CRUCES, NM	MYSTIC BEAUTY	PAMELA ROMO	575-430-3884	521 CORONA DEL CAMPO LOOP, LAS CRUCES, NM 88011	1	275
03/18/2021	COMMERCIAL BUSINESS	BEAUTY	301 S TORNILLO ST, LAS CRUCES, NM	SALT & LIGHT NM LLC	EMILEE RUSH	505-948-3291	4220 SOTOL DR, LAS CRUCES, NM 88011	1	300
03/23/2021	COMMERCIAL BUSINESS	CONSTRUCTION / CONTRACTING	750 WEST PALMS, LAS CRUCES, NM	RAYCO CONSTRUCTION LLC	VICKY DELGADO	5756498026	750 W. PALMS, LAS CRUCES, NM 88007	2	5,200
03/08/2021	COMMERCIAL BUSINESS	WHOLESALE	1734 BUILDTEK, LAS CRUCES, NM	WINSTON WATER COOLER OF LAS CRUCES LTD	ALLEN RUDDICK	575-520-1232	1734 BUILDTEK CT., LAS CRUCES, NM 88005	6	20,000
03/25/2021	COMMERCIAL BUSINESS	HEALTH	3500 NORTHRISE, LAS CRUCES, NM	NEW MEXICO PAIN CENTER	VANESSA JOHNSON	575-571-0716	PO BOX 221530, EL PASO, TX 79913	5	7,000
03/24/2021	COMMERCIAL BUSINESS	RETAIL	1675 E LOHMAN, #5, LAS CRUCES, NM	ONE UP EMPORIUM	JAVIER GUTIERREZ	575-805-1280	4455 OJO CALIENTE CR, LAS CRUCES, NM 88011	5	1,100
03/30/2021	COMMERCIAL BUSINESS	BEAUTY	1665 DON ROSER DR, LAS CRUCES, NM	HAIR BY ELENA	ELENA NARANJO	575-214-1849	3500 FOOTHILLS APT O 32, LAS CRUCES, NM 88011	1	440
03/04/2021	COMMERCIAL BUSINESS	RETAIL	1850 N VALLEY, LAS CRUCES, NM	DOLLAR GENERAL STORE	DEONTE DUNN	575-323-2025	100 MISSION RIDGE, ATTN TAX DEPT, GOODLETTSVILLE, TN 37072	7	9,014
03/29/2021	COMMERCIAL BUSINESS	RETAIL	980 N TELSHOR, LAS CRUCES, NM	KITCHEN KRAFT, INC.	DAVID & STEPHANIE MCDANIEL	575-525-8466	980 N TELSHOR, LAS CRUCES, NM	11	19,000
03/08/2021	COMMERCIAL BUSINESS	SECURITY	130 N SOLANO DR, LAS CRUCES, NM	SECIRTY CONCEPTS INC	MICHAEL GONZALES	575-642-1555	130 N SOLANO DR, LAS CRUCES, NM	81	2,900

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03/11/2021	HOME OCCUPATION	PHOTOGRAPHY	2155 DONA ANA RD, LAS CRUCES, NM	WAYNE SUGGS PHOTOGRAPHY	IRMA MAEZ	575-525-9530	2155 DONA ANA ROAD, LAS CRUCES, NM 88007	1	400
03/23/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	2896 CARRETAS CT, LAS CRUCES, NM	PRICKLY PEAR SERVICES LLC	BARBARA	575-915-8349	2896 CARRETS CT, LAS CRUCES, NM 88007	2	10
03/05/2021	HOME OCCUPATION	OTHER	4449 LEVANTE, LAS CRUCES, NM	SUSANA CHAPARRO	SUSANA CHAPARRO	575-496-3285	4449 LEVANTE DR., LAS CRUCES, NM 88011	1	250
03/05/2021	HOME OCCUPATION	HEALTH	4706 WHITNEY PL, LAS CRUCES, NM	JHSH LLC	SAMANTHA HERRERA	575-635-1963	4706 WHITNEY PLACE, LAS CRUCES, NM 88012	2	150
03/12/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	2818 MERIWETHER ST, LAS CRUCES, NM	MESILLA VALLEY NOTARY SVCS & MORE LLC	MARICELA SANDOVAL	505-453-1789	PO BOX 1793, LAS CRUCES, NM 88007	1	350
03/08/2021	HOME OCCUPATION	RETAIL	4407 MARICOPA, LAS CRUCES, NM	EARTH'S DIRECT HERBS: NUTRITIONAL DISPENSARY LLC	SARAH HARDIN	574-214-9787	4407 MARICOPA CIRCLE, LAS CRUCES, NM 88011	1	500
03/09/2021	HOME OCCUPATION	FINANCIAL SERVICES	2818 MERIWETHER ST, LAS CRUCES, NM	ARIA FINANCIAL SERVICES LLC	MARICELA SANDOVAL	505-453-1789	2818 MERIWETHER ST, LAS CRUCES, NM 88007	1	300
03/01/2021	HOME OCCUPATION	OTHER	2120 STONE PINE DR, LAS CRUCES, NM	IMH CONSULTING	IDA MARIE HERNANDEZ	575-621-1229	2120 STONE PINE DRIVE, LAS CRUCES, NM 88012	1	300
03/01/2021	HOME OCCUPATION	CRAFTS	3632 ASCENCION CIR, LAS CRUCES, NM	CREATED BY CAROL	CAROL BLASCHKA	575-993-9546	3632 ASCENCION CIRCLE, LAS CRUCES, NM 88012	1	90
03/05/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	331 BRISTOL AVE, LAS CRUCES, NM	REMEMBERING THE TIME	KAREN RAY	575-495-2942	331 BRISTOL AVENUE, LAS CRUCES, NM 88001	1	120
03/09/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	1177 GUNSIGHT PEAK, LAS CRUCES, NM	CRUDE INTELLIGENCE GROUP, LLC	KEVIN CARDOZA	575-636-7011	1177 GUNSIGHT PEAK DR, LAS CRUCES, NM 88012	2	300
03/04/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	903 E LAS CRUCES AVE, LAS CRUCES	UNIVERSAL FLOOR CARE	ISRAEL SAUCEDO	575-571-2661	903 E LAS CRUCES, LAS CRUCES, NM 88001	2	300
03/08/2021	HOME OCCUPATION	OTHER	2600 SUNSET, LAS CRUCES, NM	P B & J TASTY TREATS	KRISTI HASLUND	979-417-5925	2600 SUNSET PL, LAS CRUCES, NM 88011	1	200
03/08/2021	HOME OCCUPATION	SERVICE	1925 PALM CANYON, LAS CRUCES, NM	UNITED JANITORIAL SERVICES	SARY FARHA	505-948-4150	1925 PALM CANYON DR, LAS CRUCES, NM 88011	1	300
03/24/2021	HOME OCCUPATION	RETAIL	164 LOS NOGALES, LAS CRUCES, NM	TRIPLE PROGENY LLC	TERRA LAMBRIGHT	917-622-5720	164 LOS NOGALES DRIVE, LAS CRUCES, NM 88001	1	500
03/10/2021	HOME OCCUPATION	SERVICE	1208 GUNSIGHT PEAK CT, LAS CRUCES, NM	CENTRAL FIRE & SAFETY, LLC	MICHAEL MAYNES	575-650-5247	PO BOX 7685, LAS CRUCES, NM 88006	1	500
03/10/2021	HOME OCCUPATION	COUNSELING	530 CORONA DEL CAMPO LOOP, LAS CRUCES, NM	RISE UP COUNSELING LLC	STACEY SCANLON	575-680-6075	530 CORONA DEL CAMPO, LAS CRUCES, NM 88011	1	500
03/11/2021	HOME OCCUPATION	SERVICE	2036 SAN PATRICIO LOOP, LAS CRUCES, NM	BOOZE CRUISE	JENNIFER HELLANDER	575-386-2220	2036 SAN PATRICIO LOOP, LAS CRUCES, NM 88011	1	100
03/15/2021	HOME OCCUPATION	FOOD SERVICE	3552 SIERRA BONITA AVE, LAS CRUCES, NM	TITA'S HOMEMADE GOODS	ROSAMARIA LUGO	575-224-2098	PO BOX 1624, MESILLA PARK, NM 88047	1	100
03/24/2021	HOME OCCUPATION	BEAUTY	2024 VILLA NAPOLI LOOP E, LAS CRUCES, NM	FACIAL EXPRESSIONS LLC	SANDRA MCLEAN	575-200-7764	704 E LOHMAN, LAS CRUCES, NM 88001	1	132
03/16/2021	HOME OCCUPATION	OTHER	3100 MAJESTIC RIDGE, LAS CRUCES, NM	GOODDOGU	MARTIN POEL	505-859-0648	3100 MAJESTIC RIDGE, LAS CRUCES, NM 88011	1	100
03/23/2021	HOME OCCUPATION	RETAIL	5475 PORTER, #66, LAS CRUCES, NM	SOMETIMES GLAM BOTIQUE	ANGELA ARELLANO	575-654-7471	5475 PORTER DR. SPC. 66, LAS CRUCES, NM 88012	1	200
03/23/2021	HOME OCCUPATION	RETAIL	7052 METRO PARK, LAS CRUCES, NM	OLYMPUS GAMES LLC	RICKY YOUNGBLOOD-FIELD	520-205-0084	7052 METRO PARK, LAS CRUCES, NM 88012	1	475
03/24/2021	HOME OCCUPATION	CRAFTS	1630 N WILLOW ST, LAS CRUCES, NM	ROLLTP	JOSE RIOS	907-315-2762	1630 N WILLOW ST, LAS CRUCES, NM 88001	1	300
03/24/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	1262 MISSION NUEVO, #A, LAS CRUCES, NM	SCOTTY'S, WHATCHA NEED?	SCOTT KUESTER	575-574-2458	1262 MISSION NUEVO DR APT A, LAS CRUCES, NM 88011	1	100
03/24/2021	HOME OCCUPATION	OTHER	6550 COLUMBUS DR, APT 3, LAS CRUCES, NM	DIAMONDBACK REPTILES LLC	DYLAN BENNETT	575-373-5329	6550 COLUMBUS #3, LAS CRUCES, NM 88011	1	130
03/31/2021	HOME OCCUPATION	CONSTRUCTION / CONTRACTING	1605 CAMINO DEL REX, LAS CRUCES, NM	DONE-RITE LANDSCAPE & MAINTENANCE	JOHN KINKAID	505-948-6411	1605 CAMINO DEL REX, LAS CRUCES, NM 88001	2	100