



# December 2021 New Business Registrations



Total New BRs:

41

Business Start Date	Business Category	Business Type	Location Address	DBA Business Name	Contact Name	Phone	Mailing Address	Employees	SQFT
12/20/2021	COMMERCIAL BUSINESS	PROFESSIONAL SERVICE	3780 FOOTHILLS, #B, LAS CRUCES, NM	ALERACARE OF NEW MEXICO, INC.	DR. TIMOTHY BURNS	888-235-7067	4045 E BELL ROAD, SUITE 157, PHOENIX, AZ 85032	3	0
12/20/2021	COMMERCIAL BUSINESS	BUSINESS SERVICE	750 S SOLANO, LAS CRUCES, NM	DANCE CONNECTION, LLC	OLIVIA SEPPI	443-826-0454	750 S. SOLANO, LAS CRUCES, NM 88011	6	0
12/07/2021	COMMERCIAL BUSINESS	BEAUTY	3331 RINCONADA BLVD, LAS CRUCES	VIVIAN NAILS LLC	JACK PHAM	575-339-9316	2138 N MAIN ST, STE B, LAS CRUCES, NM 88001	2	0
12/10/2021	COMMERCIAL BUSINESS	HEALTH	100 W GRIGGS AVE, SUITE P1, LAS CRUCES	GENOA HEALTHCARE LLC	DANIELLE MEDINA	575-680-2736	8441 WAYZATA BLVD., SUITE 340, GOLDEN VALLEY, MN 55426	2	0
12/14/2021	COMMERCIAL BUSINESS	RETAIL	2460 LOCUST, #F, LAS CRUCES, NM	CASA DE TOBACCO CIGAR	TODD ROBERTS	575-571-4199	2460 S. LOCUST, STE.# F, LAS CRUCES, NM 88001	2	0
12/14/2021	COMMERCIAL BUSINESS	BEAUTY	901 E UNIVERSITY AVE, #965B, LAS CRUCES, NM	3 CROSSES HYDRATION	MONA RAE WAUGH	575-649-8312	4100 LAS PIEDRAS RD, LAS CRUCES, NM 88011	2	0
12/03/2021	COMMERCIAL BUSINESS	SERVICE	4660 N SONOMA RANCH BLVD, #160, LAS CRUCES, NM	RARE TEA SONOMA RANCH LLC	REGALADO TAN	515-386-3524	4660 N SONOMARANCH BLVD UNIT 160, LASCRCES, NM 88011	12	0
12/08/2021	COMMERCIAL BUSINESS	VEHICLE SALES	275 W FARNEY LN, LAS CRUCES, NM	POPS ROD AND CUSTOM	TROY E SCHOUGHTON	575-649-6692	PO BOX 1925, LAS CRUCES, NM 88004	1	0
12/14/2021	COMMERCIAL BUSINESS	COUNSELING	2211 N MAIN ST, #6, LAS CRUCES, NM	SARAH KIDD, LCSW	SARAH KIDD	575-202-6317	720 LAMAR ST, LAS CRUCES, NM 88005	1	0
12/30/2021	COMMERCIAL BUSINESS	COUNSELING	2211 N MAIN ST, #7, LAS CRUCES, NM	RACHEL MADEWELL	RACHEL MADEWELL	575-635-8294	4441 SHADYWOOD LN., LAS CRUCES, NM 88007	1	0
12/30/2021	COMMERCIAL BUSINESS	HEALTH	205 W BOUTZ, #3B, LAS CRUCES, NM	THE HEALING CLINIC	MIRIAM ALCALA	575-373-7663	205 W BOUTZ RDBLDG 3B, LAS CRUCES, NM 88005	2	0
12/07/2021	COMMERCIAL BUSINESS	FOOD SERVICE	1910 N VALLEY DR, LAS CRUCES, NM	MAURO E BARRAZA	MAURO E BARRAZA	575-636-5791	1751 W HADLEY AVE TRL 72, LAS CRUCES, NM 88005	1	0
12/20/2021	COMMERCIAL BUSINESS	HEALTH	4420 N SONOMA RANCH, #A, LAS CRUCES, NM	GUTIERREZ ORTHODONTICS LLC	LUIS GUTIERREZ	650-477-4101	4041 DEMOS AVE, LAS CRUCES, NM 88011	2	0
12/20/2021	COMMERCIAL BUSINESS	HEALTH	2211 N MAIN ST, LAS CRUCES, NM 88001	SHELLY R. NOE, DNP, PMHNP-BC	SHELLY NOE	575-639-0444	10614 N VALLEY DR, LAS CRUCES, NM 88007	1	0
12/20/2021	COMMERCIAL BUSINESS	VEHICLE SALES	780 S VALLEY DR, LAS CRUCES	VIVA TOYOTA OF LAS CRUCES	GEORGE VESCOVO	575-644-4663	7300 LOMAS BLVD NE, ALBUQUERQUE, NM 87110	37	0
12/20/2021	COMMERCIAL BUSINESS	HEALTH	2029 SAGECREST CT, LAS CRUCES, NM 88011	CALIBRE POST ACUTE LLC	LEAH KIGHT	575-740-3670	2029 SAGECREST CT, LAS CRUCES, NM 88011	85	0
12/20/2021	COMMERCIAL BUSINESS	RETAIL	960 S TRIVIZ DR, LAS CRUCES, NM	I-25 SELF STORAGE	RUBEN JURADO	915-352-0233	6400 E GRANT RD #200, TUCSON, AZ 85715	0	0
12/28/2021	COMMERCIAL BUSINESS	PROFESSIONAL SERVICE	1600 S SOLANO DR, LAS CRUCES, NM	NEW MEXICO INTERLOCK LLC	ERNESTO YANEZ	915-642-3865	1600 S SOLANO DR, LAS CRUCES, NM	1	0
12/27/2021	COMMERCIAL BUSINESS	RETAIL	1323 N MAIN ST, LAS CRUCES, NM	A'S SMOKE SHOP	ALFREDO AGUILAR	575-805-0393	8105 PROPHET CIR, LAS CRUCES, NM 88012	2	0
12/21/2021	COMMERCIAL BUSINESS	PHOTOGRAPHY	5077 E HACIENDA AVE AVE, APT 1, LAS CRUCES, NM 88011	NAPALM PHOTOGRAPHY LLC	NAPALM PHOTOGRAPHY LLC	575-649-4531	5077 HACIENDA AVE UNIT 1, LAS CRUCES, NM 88011	1	0
12/07/2021	HOME OCCUPATION	COUNSELING	161 MIMOSA LN, LAS CRUCES, NM	THRIVE MEDICAL	MELISSA GOMEZ	575-640-4866	161 MIMOSA LANE, LAS CRUCES, NM 88001	2	0
12/27/2021	HOME OCCUPATION	FOOD SERVICE	865 LEES DR, LAS CRUCES, NM	RED'S COTTON CANDY LLC	LAURA BEVER	303-917-5956	865 LEES DRIVE, LAS CRUCES, NM 88001	1	0

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12/02/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	442 POPLAR AVE, LAS CRUCES, NM	HIGH DESERT TREE SERVICE AND LANDSCAPING	KAILIN MILLER	575-915-5451	442 POPLAR AVE, LAS CRUCES, NM 88001	2	0
12/07/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	885 W SAN MIGUEL ST, LA MESA, NM 88044	GORDITAS & ANTOJITOS AVINO	IVONNE QUINTANA	575-805-0868	885W SAN MIGUEL ST, LA MESA, NM 88044	2	0
12/06/2021	HOME OCCUPATION	PROFESSIONAL SERVICE	2012 FRAN DR, LAS CRUCES, NM	AXE PRODUCTIONS LLC	ANTHONY ESTRADA	575-932-8471	2012 FRAN DRIVE, LAS CRUCES, NM 88007	1	0
12/07/2021	HOME OCCUPATION	SERVICE	1933 CALLE DE SUENOS, LAS CRUCES, NM	SOUTHERN VALLEY SNACKS VENDING CO	EZEQUIEL ANGELES	575-639-0923	1933 CALLE DE SUENOS, LAS CRUCES, NM 88001	1	0
12/07/2021	HOME OCCUPATION	SERVICE	1515 DOROTHY CIR, LAS CRUCES, NM	LUPE'S HOUSEKEEPING	GUADALUPE ROMAN	575-571-5871	1515 DOROTHY CIRCLE, LAS CRUCES, NM 88001	1	0
12/10/2021	HOME OCCUPATION	PHOTOGRAPHY	2200 GARRISON RD, LAS CRUCES, NM	AARON D GONZALES	AARON GONZALES	575-689-7129	2200 GARRISON RD, LAS CRUCES, NM 88001	1	0
12/14/2021	HOME OCCUPATION	CRAFTS	2807 DIAMOND SPRINGS DR, LAS CRUCES, NM	ANITTA A MONTIJO	ANITTA A MONTIJO	575-635-7313	2807 DIAMOND SPRINGS DRIVE, LAS CRUCES, NM 88011	1	0
12/14/2021	HOME OCCUPATION	PREPARED FOOD	3672 SANTA CECILIA AVE, LAS CRUCES, NM 88012	STACK'D	LIANA ANGRISANI STEWART	646-457-0070	3672 SANTA CECILIA AVE, LAS CRUCES, NM 88012	1	0
12/13/2021	HOME OCCUPATION	PHOTOGRAPHY	501 EL MOLINO, LAS CRUCES, NM	SKY HIGH DRONE PHOTOGRAPHY	MICHAEL BARBEE	575-649-8860	501 EL MOLINO BLVD, LAS CRUCES, NM 88005	1	0
12/14/2021	HOME OCCUPATION	CHILD CARE SERVICES	4781 HILDA DR, LAS CRUCES, NM	LITTLE SUNSHINE'S DAYCARE	CLAUDIA ARTEAGA	575-915-2505	4781 HILDA DR, LAS CRUCES, NM 88007	1	0
12/17/2021	HOME OCCUPATION	OTHER	4581 MESA RICO DR, LAS CRUCES, NM 88011	DERRICK HERNANDEZ	DERRICK HERNANDEZ	323-219-7846	4581 MESA RICO DR, LAS CRUCES, NM 88011	1	0
12/20/2021	HOME OCCUPATION	ART	1653 CAPITAN AVE, LAS CRUCES, NM	THELMA JARAMILLO	THELMA JARAMILLO	575-649-8056	1653 CAPITAN AVE, LAS CRUCES, NM 88001	1	0
12/20/2021	HOME OCCUPATION	RENTAL	5988 LEAPING LIZARD LOOP, LAS CRUCES, NM	DESERT CASA	THERESA HEWSTON	985-205-2307	5988 LEAPING LIZARD LOOP, LAS CRUCES, NM 88012	1	0
12/21/2021	HOME OCCUPATION	TRANSPORTATION	3058 SAN LORENZO AVE, LAS CRUCES, NM	A&A HAULING LLC	ARMANDO ALMARAZ	575-621-2491	3058 SAN LORENZO AVE, LAS CRUCES, NM 88007	1	0
12/22/2021	HOME OCCUPATION	RETAIL	3722 GOLDEN ECHO, LAS CRUCES, NM	CANE & MILL, LLC	COOPER GUFFEY	575-652-1998	PO BOX 13597, LAS CRUCES, NM 88013	2	0
12/28/2021	HOME OCCUPATION	ARTWORK	1531 PEBBLE BEACH RD, LAS CRUCES, NM	CHARLES T TOWNLEY	CHARLES T TOWNLEY	575-571-7020	1531 PEBBLE BEACH ROAD, LAS CRUCES, NM 88011	1	0
12/30/2021	HOME OCCUPATION	MOBILE FOOD VENDOR	1008 OLLA DE ORO LN, LAS CRUCES, NM	M.DAWGS	GABRIEL MONTOYA	505-787-7046	1008 OLLA DE ORO LANE, LAS CRUCES, NM 88005	1	0
12/28/2021	HOME OCCUPATION	OTHER	4644 ARABELA DR, LAS CRUCES, NM	BETTE A HEROLD	BETTE HEROLD	575-496-9747	4644 ARABELA DRIVE, LAS CRUCES, NM 88012	1	0
12/29/2021	HOME OCCUPATION	SOCIAL SERVICES	715 N MIRANDA ST, LAS CRUCES, NM	A NEW APPROACH GUARDIANSHIP	DEBBIE MACAW	575-640-0696	715 N MIRANDA ST, LAS CRUCES, NM 88005	1	0