TOWN HALL

• Town Hall #1 – July 22
• 50 Participants
TOWN HALL

- Town Hall #2 – August 12
- 45 Participants
CANNABIS SURVEY

- Survey Offered: July 15 - August 15
- Offered in English & Spanish
- 1,400 total online surveys answered
CANNABIS SURVEY

• Residency
  • 1,152 lives in Las Cruces
  • 204 live in County
  • 14 live in NM
  • 11 live outside NM
CANNABIS SURVEY

Do you favor adding regulations for personal home cultivation?

- **NO** – 70% (964)
- **YES** – 25% (349)
- **UNDECIDED** – 5% (72)
CANNABIS SURVEY

• Should dispensaries be permitted to LOCATE in similar areas/zoning as liquor stores, bars, and taverns?
  • YES – 73% (1,000)
  • NO – 20% (272)
  • UNDECIDED – 8% (108)
CANNABIS SURVEY

• Should dispensaries be similarly REGULATED as liquor stores, bars, and taverns?
  • YES – 80% (1,100)
  • NO – 15% (207)
  • UNDECIDED – 5% (70)
CANNABIS SURVEY

• Should dispensaries be limited to certain areas of the City?

Top 3 Choices
- Allow Where State Allows: 921
- Restrict To Commercial Areas only: 250
- Restrict To Certain areas: 108
CANNABIS SURVEY

• I am concerned about nuisance impacts from cannabis operations!

  • Not Concerned – 48% (666)
  • Little Concern – 20% (281)
  • Very Concerned – 13% (185)
  • Somewhat Concerned - 7% (101)
CANNABIS SURVEY

Where do you prefer to see cannabis dispensaries? (check all that apply)

- Commercial
- Retail
- Manufacturing
- Agricultural
- Undecided
- No Opinion
Which Overlay District do you prefer to see cannabis dispensaries?

No clear pattern emerged regarding overlay district preferences
(Note: residents were permitted to submit more than one response regarding overlay districts)
CANNABIS SURVEY

Do you wish to start a recreational cannabis business?

- 275 (out of 1,400) participants said ‘Yes’
- 80% No
- 20% Yes
Preferred locations for starting a cannabis business (among 275 respondents considering it)

(Some respondents named more than one location)

- City of Las Cruces: 235
- Dona Ana County (outside of Las Cruces): 105
- Elsewhere in New Mexico: 30
- Elsewhere outside of New Mexico: 10

Number of respondents mentioning location
CANNABIS SURVEY

• Select your age group?

- 18-24: 5%
- 25-34: 23%
- 35-44: 22%
- 45-54: 14%
- 55-64: 15%
- 65+: 20%
1,381 residents responded, w/ ages from 25 years upward well represented.