



**City Art Board
November 10, 2021**

The following are minutes for the meeting of the **City Art Board** held at 4:30 p.m. on November 10, 2021, at City Hall, 700 N. Main St., Las Cruces, NM, Conference Room 1158.

MEMBERS PRESENT:

Christina Ballew, Chair
Alysa Grayson, Vice Chair
Melanie Brown
Abby Howard

ABSENT:

Katrina Chandler
Chantelle Yazzie-Martin

OTHERS PRESENT:

Ceci Vasconcellos, Art Program Coordinator
Yvonne Flores, City Councilor Liaison

VI. CALL TO ORDER

Chair Christina Ballew called the meeting to order.

II. INTRODUCTIONS

Those present introduced themselves.

III. APPROVAL OF THE AGENDA

The agenda was accepted as presented.

IV. APPROVAL OF OCTOBER 14, 2021 MINUTES

The minutes were accepted as presented.

V. PUBLIC INPUT

There was none.

VI. STAFF UPDATE AND ACTION

- Ceci Vasconcellos, Art Project Coordinator
 - Ordinance
 - Animal Service Center Public Art Project
 - Bus Shelter Frames
 - FY22-23 Budget

Ceci Vasconcellos gave the presentation. There will be requested amendments to the writing of the ordinance, minimal edits. These include taking out item B due to duplication, changing item D to "percent for art funds shall be tracked separately", taking out the last sentence on item H, and move that to item B. The updated ordinance will be presented on Monday November 15th to Council; it will be the last item on the agenda.

There will be a meeting with the artist for the Animal Services Center on Monday via Zoom; discuss recommendations. After speaking with the artist the contract will be submitted for the approval process. The project is estimated to begin in December or January. Construction of the facility is scheduled to be completed in September. Richard from transit requested quotes from his vendors for bus shelter frames; very expensive. The recommendation is to put art on the screens already at the bus shelters; transit will buy six frames for shelters but unsure when. The frames will be better long term. There was discussion of other ways to present the art, plexiglass and adhesive. The next steps is to put together a budget for this project for either the next year if funds are available or to request funds the following year.

There was discussion on how the budget is formed; priority projects must reference Elevate Las Cruces as well as Council's Strategic Plan. CAB is currently in the process of updating their Strategic Plan. There was discussion of what is currently in the Plan; by FY21 completion of condition assessments of public art pieces located within the City of Las Cruces and create a public art maintenance schedule. This is in progress but may not be done this year; roughly 20% done. By FY22 five new permanent public artworks and three community collaborative public art projects will be installed in the City of Las Cruces; these are in progress. There was discussion on other items in the Plan.

There was discussion on funds; general funds don't roll over. There will be another GO Bond cycle soon. There was discussion on the process to find funds for projects and suggest projects to do; similar to how the museums do things. The ordinance will give two percent and the grant department is looking for additional grants. There was a suggestion to have vibrant pieces in the City. A tour of the art in the City was done recently; many pieces are outdated and worn down from time. There was discussion of inventory of the art pieces with photographic records, condition, and aesthetic desirability.

There was discussion of how to take better quality pictures; Ms. Vasconcellos has a quality camera to use. A library of photos have been taken for a map of the art pieces; won't show bad conditions as they were beauty shots. There was discussion of when they can document the condition of the art pieces. Ms. Vasconcellos will send the presentation to the Board who will review the budget and send her their dream projects. There was discussion on marketing. Yvonne Flores suggested Ms. Vasconcellos get on the Council agenda quarterly to discuss projects the Board is doing. There was discussion on how often art needs to be maintained. Ms. Vasconcellos will find out the timeline for the budget and let the Board know when she needs their input. There was discussion on how art is essential to life. There was discussion on projects currently being worked on.

VII. DISCUSSION AND ACTION

- Klein Park Survey Results
- Public Art Honoree - Abby Howard
- QR Code Art Section- Melanie Brown
- Committee updates
 - Communications
 - Research and Development
 - Public Outreach

An explanation of the survey was given. Charts showing certain data from the survey results were shown; people who do not live in the district weren't included. People aged 41 to 61 and over prefer functional art; 21 to 40 prefer murals; under 20 are tied between functional and mural. Daily users prefer functional while weekly and monthly users prefer murals; yearly users prefer both. Nearly half the responses don't live near the park but use it regularly. There was discussion on what the data shows and the type of artwork that would be best. There was discussion of having someone from the City specifically do statistics on data for the Board. Ms. Vasconcellos will send the raw data to the Board. There was discussion on previous work with Klein Park. This survey received 161 responses. Susan Frary would like to discuss this again next month. Ms. Grayson and Ms. Howard Volunteered to Review the data. Chair Ballew suggested that the Research and development Committee can look for ways to improve on future surveys. There was discussion of what data from the survey should be used; just residents close by or all who use the park. There was a suggestion to share the results with Park and Rec as well as the ACD.

The public art honoree should be a public facing event to recognize a person or organization in the community that creates or supports public art. The nominations will begin in November or early December. The Board will vet the nominations with a standardized rubric; artists will be informed beforehand and publicly announced at an annual CAB mixer during the Love of Art Month in February. The events and marketing will be handled by Outreach committee.

Each winner can only be selected once every six years. Year one category will be public artist or artist teams; explanations were given of types of and definition of public art. Year two category will be an individual supporter. Year three category is a business or organization who have contributed to the public art community; the City may not support a nominee. It was discussed if nominees must be a Las Cruces resident of at least two years or could be a regional artist. Nominations are asked to include art pieces found in the City. There was discussion of the judging rubric and how the winner will be determined. The estimated budget is roughly \$500.00. There was a suggestion to award the person in front of Council, and then have a reception afterwards.

Art Forms hosts Love of Art Month; CAB needs to coordinate with Art Forms for awarding. Ms. Vasconcellos has their contact information. Nominees can be anyone who has done public art; not necessarily City done. There was discussion of being clear in word choices for the rules and nominations. There was discussion on anonymous supporters of art. The Board motioned to move forward on the public art honoree award.

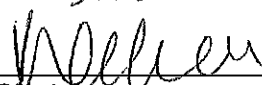
The QR Code discussion will be tabled until the next meeting.

VIII. BOARD COMMENTS

The next workshop will be on the 17th. Ms. Vasconcellos asked everyone to go to the website to subscribe to the blog. DLCP has unofficially extended the deadline for Ventanas Vivas window art call for artists.

IX. NEXT MEETING - DECEMBER 9, 2021

X. ADJOURNMENT

Silena SECRETARY


Chairperson