



RoadRUNNER Transit Ridership Report

RoadRUNNER Fixed Route Ridership Report Comparison between Fiscal Year 2017-2018 and First Month of New Fiscal Year 2018-2019.

RoadRUNNER Fixed Route Ridership FY 2019 compared with FY 2018

Note: The fiscal year for the City of Las Cruces starts July 1 of each year.

Fixed Route ridership increased 3% in FY2018. Beginning in September 2017, ridership has been up every month over the same period the previous year. Ridership from September to June increased by 6%; the months of January, April, and June had ridership increases exceeding 10%.

Ridership numbers in FY19 will possibly increase as the weekday extended hours of service begins near the end of this calendar year.

	2018-2019 FY					2017-2018 FY		
	TOTAL	% Monthly Chg from FY18	Avg/day	% Chg Avg Daily Ridership from FY18	Total days	TOTAL	Avg/day	Total days
July	36,724	9%	1469	9%	25	33,623	1345	25
August	0				0	49,274	1825	27
September	0				0	51,286	2051	25
October	0				0	54,317	2089	26
November	0				0	47,597	1904	25
December	0				0	39,875	1534	26
January	0				0	44,353	1774	25
February	0				0	48,141	2006	24
March	0				0	50,862	1884	27
April	0				0	49,554	1982	25
May	0				0	44,592	1715	26
June	0				0	41,112	1581	26
TOTAL	36,724	9%	1469	9%	25	554,586	1806	307
						33,623	1345	25

Ridership Definition:

Ridership measures “unlinked” passenger trips; every time a passenger boards a bus, even if they transferred from one bus to another, it is recorded as an “unlinked trip,” a measure used throughout the public transit industry. Unlinked trips are used in the transit industry because it is difficult to measure the number of one-way trips involving a transfer. An example of unlinked trip: if one person uses the bus to get to and from work, and they have to transfer to another bus each direction, it would generate four unlinked trips. The same definition applies to Dial-a-Ride; however, because it is an origin-to-destination service, there are no transfers on Dial-a-Ride.

When comparing this ridership, remember that prior to March 26, 2018 Route 5 operated 9 a.m.-5 p.m. and was supplementing Route 8, both of which served the west Picacho area. Beginning March 26, 2018 Route 5 began exclusively providing full day service to this area and Route 8 started to serve the Solano Drive corridor. Since that change on March 26, Routes 5 and 8 combined are providing considerably more trips per month. This is a positive reflection of the more frequent bus service to west Picacho Avenue throughout the day and generating new ridership on the Solano Drive corridor. Ridership on Route 4, service the Valley Drive, Walmart, Mesilla, and Union Avenue also continues to be very strong.

	Route 1		Route 2		Route 3		Route 4		Route 5		Route 6		Route 7		Route 8		Route 1 Aggie		Route 2 Aggie		Special Services		TOTAL	Avg/day	Total days
	Total	Daily	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg															
July 2018	3,020	121	10,270	411	1,953	78	5,132	205	4,924	197	3,125	125	3,133	125	4,940	198	0	0	227	11			36,724	1,469	25
Total July 2017	3,880	155	9,556	382	1,780	71	3,818	153	1,417	57	3,632	145	3,522	141	5,703	228	0	0	315	20			33,623	1,345	25
August 2018																	0	0		0			0		
August 2017	4,681	173	12,946	479	2,316	86	5,342	198	1,954	72	4,891	181	4,728	175	6,882	255	3,898	325	1,636	71			49,274	1,825	27
September 2018																	0	0		0			0		
September 2017	4,152	166	12,028	481	2,385	95	5,505	220	1,633	65	4,479	179	4,359	174	6,143	246	7,927	396	2,675	134			51,286	2,051	25
October 2018																	0	0		0			0		
October 2017	4,410	170	12,810	493	2,553	98	5,424	209	1,790	69	4,555	175	4,626	178	6,538	251	8,930	406	2,668	121	13	Aggie Rally 10/17	54,317	2,089	26
November 2018																	0	0		0			0		
November 2017	3,884	155	11,166	447	2,256	90	5,316	213	1,827	73	4,372	175	4,262	170	6,246	250	6,615	389	1,653	97			47,597	1,904	25
December 2018									0								0	0		0			0		
December 2017	3,727	149	9,920	397	2,466	99	5,184	207	1,578	105	4,038	162	4,159	166	6,717	269	1,505	251	332	55	249	RR Museum 12/1	39,875	1,595	25
January 2019																	0	0		0			0		
January 2018	4,166	160	11,484	442	2,363	91	4,882	188	1,802	69	4,743	182	4,583	176	6,096	234	3,317	332	872	87	45	Aggie Bowl 1/20	44,353	1,706	26
February 2019																	0	0		0			0		
February 2018	3,921	163	11,896	496	2,634	110	4,988	208	1,661	69	4,647	194	4,276	178	6,024	251	6,361	318	1,733	87			48,141	2,006	24
March 2019																	0	0		0			0		
March 2018	3,912	145	13,050	483	2,936	109	5,867	217	2,511	93	4,972	184	4,704	174	6,699	248	4,596	287	1,556	97	59	Women Vet 3/10	50,862	1,884	27
April 2019																	0	0		0			0		
April 2018	3,673	147	11,932	477	2,920	117	5,362	214	3,942	158	4,069	163	3,936	157	5,521	221	5,988	285	2,211	105			49,554	1,982	25
May 2019																	0	0		0			0		
May 2018	3,710	143	11,412	439	2,871	110	5,122	197	4,457	171	3,997	154	4,132	159	5,736	221	2,168	241	987	55			44,592	1,715	26
June 2019																	0	0		0			0		
June 2018	3,290	127	11,814	454	2,143	82	5,212	200	4,933	190	3,938	151	3,713	143	5,837	225	0	0	232	11			41,112	1,581	26

Dial-a-Ride ridership saw a slight decline of 2% in FY18. Senior trip denials were high through January 2018 but declined sharply once the additional dedicated van to the Munson Center meals was implemented. Dial-a-Ride will consistently have annual trips in the range of 55,000 and 60,000 trips per year, simply because any further increases in ridership is constrained by the number of vehicles and drivers available to provide this service. The Dial-a-Ride data also shows the number of Dona Ana Community College U-Pass trips provided each month.

**FY19 Monthly Dial A Ride Ridership
Compared with FY18**

Month/Year	FY 2018-2019										Previous Fiscal Year 2017 - 2018									
	ADA	Seniors	Total	Chg from FY18 Total	# Customers Served	DACC U-Pass Trips	Days	Rides/day	%ADA	Sr Trip Denials	ADA	Seniors	Total	# Customers Served	DACC U-Pass Trips	Days	Rides/day	%ADA	Sr Trip Denials	
Jul	1,129	3,472	4,601	2%	412	20	25	184	25%	5	922	3,608	4,530	*	0	25	181	20%	51	
Aug			-								1,193	4,258	5,451	438	43	27	202	22%	102	
Sep			-								1,246	3,450	4,696	420	89	25	188	27%	24	
Oct			-								1,278	3,414	4,692	405	107	26	180	27%	459	
Nov			-								1,113	3,118	4,231	409	83	25	169	26%	431	
Dec			-								868	2,860	3,728	403	17	25	149	23%	403	
Jan			-								1,026	3,470	4,496	390	48	26	173	23%	259	
Feb			-								1,136	3,376	4,512	402	63	24	188	25%	17	
Mar			-								1,113	3,657	4,770	374	44	27	177	23%	6	
Apr			-								1,149	3,563	4,712	381	59	25	188	24%	4	
May			-								1,113	3,568	4,681	392	27	26	180	24%	6	
Jun			-								1,067	3,476	4,543	387	33	26	175	23%	4	
Grand Total	1,129	3,472	4,601	2%		20	25	184	25%	5	13,224	41,818	55,042		613	307	179	24%	1,766	
											922	3,608	4,530			<-- Thru July -->			51	