



**City of Las Cruces**<sup>®</sup>  
MOUNTAINS OF OPPORTUNITY

**LAS CRUCES AREA TRANSIT ADVISORY BOARD  
MEETING NOTICE & AGENDA**

**A meeting of the Transit Advisory Board (TAB) will be held on Thursday, August 16, 2018, at 3:00 p.m., in Conference Room – 203, Mesilla Valley Intermodal Transit Terminal, 300 W. Lohman, Las Cruces, NM.**

- I. Call to Order -- Roll Call**
- II. Public Comment**
- III. Action Items**
  - Approval of minutes from May 17, 2018 meeting
  - Review and recommendation of Transit Marketing Review and recommendation of Transit Marketing Plan (Ceci Vasconcellos)
- IV. Discussion**
  - Senior survey update (Ceci Vasconcellos)
  - MPO Update (Michael McAdams)
  - Report on Dump the Pump event activities
  - Grant opportunities update
  - Service improvements in FY19
  - Ridership report
- V. Updates**
  - Miscellaneous
- VI. Public Comment**
- VII. Board and Staff Comment / Adjournment**
- VIII. Next Meeting will be October 18, 2018**

The City of Las Cruces RoadRUNNER Transit does not discriminate on the basis of race, religion, sex, sexual orientation, gender identity, color, ancestry, serious medical conditions, national origin, age, or disability in the provision of services. The City of Las Cruces RoadRUNNER Transit will make reasonable accommodations for a qualified individual who wishes to attend this public meeting. Please notify Transit at least 72 hours before the meeting by calling 541-2500 (voice) if accommodation is necessary. This document can be made available in alternative formats by calling the same numbers listed above. *Este documento está disponible en español llamando al teléfono de RoadRUNNER Transit: 541-2500 (voz).*

POSTED August 13, 2018