



RoadRUNNER Transit Ridership Report

RoadRUNNER Fixed Route Ridership Report Comparison between Fiscal Year 2016-2017 and Fiscal Year 2017-2018 up to June 2018.

Note: The fiscal year for the City of Las Cruces starts July 1 of each year.

Fixed Route ridership increased 3% in FY2018. Beginning in September 2017, ridership has been up every month over the same period the previous year. Ridership from September to June increased by 6%; the months of January, April, and June had ridership increases exceeding 10%.

Ridership numbers in FY19 will possibly increase as the weekday extended hours of service begins near the end of this calendar year.

Ridership Definition: Ridership measures “unlinked” passenger trips; every time a passenger boards a bus, even if they transferred from one bus to another, it is recorded as an “unlinked trip,” a measure used throughout the public transit industry. Unlinked trips are used in the transit industry because it is difficult to measure the number of one-way trips involving a transfer. An example of unlinked trip: if one person uses the bus to get to and from work, and they have to transfer to another bus each direction, it would generate four unlinked trips. The same definition applies to Dial-a-Ride; however, because it is an origin-to-destination service, there are no transfers on Dial-a-Ride.

	2017-2018 FY					2016-2017 FY		
	TOTAL	% Monthly Chg from FY17	Avg/day	% Chg Avg Daily Ridership from FY17	Total days	TOTAL	Avg/day	Total days
July	33,623	-24%	1345	-24%	25	44,150	1766	25
August	49,274	-4%	1825	-4%	27	51,578	1910	27
September	51,286	2%	2051	2%	25	50,318	2013	25
October	54,317	6%	2089	6%	26	51,044	1963	26
November	47,597	1%	1904	1%	25	47,081	1883	25
December	39,875	5%	1595	9%	25	38,122	1466	26
January	44,353	12%	1706	7%	26	39,674	1587	25
February	48,141	3%	2006	3%	24	46,760	1948	24
March	50,862	4%	1884	4%	27	48,940	1813	27
April	49,554	15%	1982	15%	25	43,231	1729	25
May	44,592	6%	1715	6%	26	41,895	1611	26
June	41,112	13%	1581	13%	26	36,350	1398	26
TOTAL	554,586	3%	1806	3%	307	539,143	1756	307
						539,143	1756	307
						<i>(Thru June)</i>		

When comparing this ridership, remember that prior to March 26, 2018 Route 5 operated 9 a.m.-5 p.m. and was supplementing Route 8, both of which served the west Picacho area. Beginning March 26, 2018 Route 5 began exclusively providing full day service to this area and Route 8 started to serve the Solano Drive corridor. Since that change on March 26, Routes 5 and 8 combined are providing considerably more trips per month. This is a positive reflection of the more frequent bus service to west Picacho Avenue throughout the day and generating new ridership on the Solano Drive corridor. Ridership on Route 4, service the Valley Drive, Walmart, Mesilla, and Union Avenue also continues to be very strong.

	Route 1		Route 2		Route 3		Route 4		Route 5		Route 6		Route 7		Route 8		Route 1 Aggie		Route 2 Aggie		Special Services			TOTAL	Avg/day	Total days
	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Δ			
July 2017	3,880	155	9,556	382	1,780	71	3,818	153	1,417	57	3,632	145	3,522	141	5,703	228	0	0	315	20				33,623	1,345	25
<i>July 2016 old routes</i>																								33,250	1,750	19
<i>July 2016 new routes</i>	1,313	219	2,916	486	632	105	1,548	258	0	0	1,084	181	1,232	205	2,036	339		0	139	28				10,900	1,817	6
Total July 2016																								44,150	1,766	25
August 2017	4,681	173	12,946	479	2,316	86	5,342	198	1,954	72	4,891	181	4,728	175	6,882	255	3,898	325	1,636	71				49,274	1,825	27
<i>August 2016</i>	5,303	196	12,451	461	2,602	96	5,913	219	0	0	4,938	183	5,098	189	9,311	345	3,839	349	2,123	92				51,578	1,910	27
September 2017	4,152	166	12,028	481	2,385	95	5,505	220	1,633	65	4,479	179	4,359	174	6,143	246	7,927	396	2,675	134				51,286	2,051	25
<i>September 2016</i>	4,669	187	12,137	485	2,641	106	5,097	204	0	0	4,435	177	4,524	181	7,814	313	7,142	340	1,859	89				50,318	2,013	25
October 2017	4,410	170	12,810	493	2,553	98	5,424	209	1,790	69	4,555	175	4,626	178	6,538	251	8,930	406	2,668	121	13	Aggie Rally 10/17		54,317	2,089	26
<i>October 2016</i>	4,511	174	12,511	481	2,703	104	4,919	189	0	0	4,453	171	4,753	183	7,923	305	7,194	343	2,077	99				51,044	1,963	26
November 2017	3,884	155	11,166	447	2,256	90	5,316	213	1,827	73	4,372	175	4,262	170	6,246	250	6,615	389	1,653	97				47,597	1,904	25
<i>November 2016</i>	4,491	180	11,752	470	2,078	83	5,200	208	0	0	4,391	176	4,645	186	6,871	275	5,640	332	2,013	118				47,081	1,883	25
December 2017	3,727	149	9,920	397	2,466	99	5,184	207	1,578	105	4,038	162	4,159	166	6,717	269	1,505	251	332	55	249	RR Museum 12/1		39,875	1,595	25
<i>December 2016</i>	4,182	161	9,700	373	1,894	73	4,817	185	1,003	67	3,812	147	3,980	153	6,408	246	1,694	242	632	90				38,122	1,466	26
January 2018	4,166	160	11,484	442	2,363	91	4,882	188	1,802	69	4,743	182	4,583	176	6,096	234	3,317	332	872	87	45	Aggie Bowl 1/20		44,353	1,706	26
<i>January 2017</i>	4,128	165	10,936	437	1,975	79	4,248	170	1,421	57	3,534	141	4,152	166	5,859	234	2,778	278	643	64				39,674	1,587	25
February 2018	3,921	163	11,896	496	2,634	110	4,988	208	1,661	69	4,647	194	4,276	178	6,024	251	6,361	318	1,733	87				48,141	2,006	24
<i>February 2017</i>	4,507	188	12,216	509	2,217	92	4,428	185	1,671	70	3,859	161	4,147	173	6,173	257	5,749	287	1,793	90				46,760	1,948	24
March 2018	3,912	145	13,050	483	2,936	109	5,867	217	2,511	93	4,972	184	4,704	174	6,699	248	4,596	287	1,556	97	59	Women Vet 3/10		50,862	1,884	27
<i>March 2017</i>	5,370	199	11,999	444	2,406	89	5,082	188	1,872	69	4,122	153	4,275	158	6,918	256	4,704	261	2,192	122				48,940	1,813	27
April 2018	3,673	147	11,932	477	2,920	117	5,362	214	3,942	158	4,069	163	3,936	157	5,521	221	5,988	285	2,211	105				49,554	1,982	25
<i>April 2017</i>	3,828	153	11,172	447	2,046	82	4,271	171	1,383	55	3,525	141	3,887	155	6,005	240	4,963	261	2,151	113				43,231	1,729	25
May 2018	3,710	143	11,412	439	2,871	110	5,122	197	4,457	171	3,997	154	4,132	159	5,736	221	2,168	241	987	55				44,592	1,715	26
<i>May 2017</i>	4,245	163	11,057	425	2,868	110	4,738	182	1,773	68	3,962	152	3,968	153	6,218	239	2,095	210	971	46				41,895	1,611	26
June 2018	3,290	127	11,814	454	2,143	82	5,212	200	4,933	190	3,938	151	3,713	143	5,837	225	0	0	232	11				41,112	1,581	26
<i>June 2017</i>	4,059	156	9,888	380	2,375	91	4,372	168	1,867	72	3,475	134	3,409	131	6,353	244	0	0	552	25				36,350	1,398	26

Dial-a-Ride ridership saw a slight decline of 2% in FY18 over FY17, from 56,201 trips to 55,042 trips. In FY18, 24% were riders in the ADA program and 76% were riding under the Seniors Program. In FY17 this was 21% ADA and 79% seniors. Senior trip denials were high through January 2018 but declined sharply once the additional dedicated van to the Munson Center meals was implemented. Dial-a-Ride will consistently have annual trips in the range of 55,000 and 60,000 trips per year, simply because any further increases in ridership is constrained by the number of vehicles and drivers available to provide this service. The Dial-a-Ride data also shows the number of Dona Ana Community College U-Pass trips provided each month.

Month/Year	FY 2017-2018										Previous Fiscal Year 2016 - 2017						
	ADA	Seniors	Total	Chg from FY17 Total	# Customers Served	DACC U-Pass Trips	Days	Rides/day	%ADA	Sr Trip Denials	ADA	Seniors	Total	Days	Rides/day	%ADA	Sr Trip Denials
Jul	922	3,608	4,530	4%	*	0	25	181	20%	51	829	3,507	4,336	25	173	19%	67
Aug	1,193	4,258	5,451	4%	438	43	27	202	22%	102	1,057	4,183	5,240	27	194	20%	68
Sep	1,246	3,450	4,696	-5%	420	89	25	188	27%	24	1,018	3,927	4,945	25	198	21%	86
Oct	1,278	3,414	4,692	-6%	405	107	26	180	27%	459	1,099	3,902	5,001	26	192	22%	97
Nov	1,113	3,118	4,231	-5%	409	83	25	169	26%	431	931	3,517	4,448	25	178	21%	56
Dec	868	2,860	3,728	-10%	403	17	25	149	23%	403	843	3,314	4,157	26	160	20%	47
Jan	1,026	3,470	4,496	0%	390	48	26	173	23%	259	966	3,514	4,480	25	179	22%	48
Feb	1,136	3,376	4,512	4%	402	63	24	188	25%	17	1,034	3,291	4,325	24	180	24%	43
Mar	1,113	3,657	4,770	-8%	374	44	27	177	23%	6	1,134	4,024	5,158	27	191	22%	52
Apr	1,149	3,563	4,712	4%	381	59	25	188	24%	4	1,076	3,469	4,545	25	182	24%	26
May	1,113	3,568	4,681	-3%	392	27	26	180	24%	6	961	3,882	4,843	26	186	20%	23
Jun	1,067	3,476	4,543	-4%	387	33	26	175	23%	4	957	3,766	4,723	26	182	20%	29
Grand Total	13,224	41,818	55,042	-2%		613	307	179	24%	1,766	11,905	44,296	56,201	307	183	21%	642

* Customer Served counts began in August 2017