



Annual Report

for Fiscal Year 2010/2011

(July 1, 2010—June 30, 2011)



**Southern New Mexico's Leader
in Lifelong Learning and Literacy**



From the Administrator...

The Branigan Library celebrated its 75th year serving the public, and as Library Administrator, it gives me great pleasure to share our accomplishments through this Annual Report. These range from partnerships we've formed with many local agencies to the wide range of free public services Branigan Library offers through established relationships with community partners and more.

Working with the NM State Library and the Community Action Agency of Las Cruces, we hosted Fast Forward New Mexico (FFNM) computer training. In just three months, over 300 residents of Las Cruces and Doña Ana County participated in more than six different FFNM public computer classes.

In January 2011, working with the Las Cruces Public Schools, we opened a library branch in Mesilla. This joint-use facility is in the San Andres High School cafeteria and is used by high school students, teachers and the public. Stop in and check out a book!

Branigan Library is proud to collaborate with Literacy Volunteers — Doña Ana County and the Children's Reading Foundation of Doña Ana County in promoting literacy to all ages in our community. For years, the Library has been a favorite place for Literacy Volunteer tutors to meet with their students. Our children's story times (now five per week), Rhythm Round-up for pre-schoolers, after-school programs and Fantastic Fridays for elementary school students, and the annual children's summer reading program get more popular each year! In addition, the Young Adult Department offers teens programs, contests, and reading opportunities to enhance their world. For adult readers their favorite public library offers book clubs, discussion groups, author talks, and a wide array of reading materials. Soon we look forward to offering e-books to the community.

As you drive into the library parking lot you will see the recently completed addition to the building. The first floor now has a children's activity room for crafts, movies, and other events. The second floor houses the New Mexico Room featuring books on New Mexico and the Southwest.

Finally, I want to thank each member of this wonderful community for your support of Branigan Library. You help us make it a vibrant part of Las Cruces! Along with the Library staff, I look forward to many more years of providing excellent library services to some of the greatest people in the world — you, our customers!

Lynette Schurdevin

A Day in the Life of

Thomas Branigan Memorial Library...

An average day at Thomas Branigan Memorial Library is one of the 339 days that the Library is open per year. Although open hours vary depending on the day, the average is just a bit more than 9 hours and 46 minutes long. In that time 667 people (just over 68 per hour) come in the doors.

In our average day 1,567 items get borrowed from and returned to the Library. Of those, 424 are children's items. In addition, we loan slightly more than 4 items per day to other libraries via Inter Library Loan and borrow a little over twice that number from our sister libraries the same way. That's not all. While that's happening the 26 public use Internet computers log about 283 sessions (just shy of 11) each. In addition, Library staff answers 154+ reference questions each day.

Reading and computer use aren't the only activities at Your Favorite Public Library, either. On a typical day in the life of Thomas Branigan Memorial Library, a tad more than 2.6165 public programs take place, with 56 people attending each one.

Print Books	152,321
Audio Materials (CDs, cassettes, etc.)	6,581
Downloadable Audio Titles	3,600
Video materials (VHS, DVD, CD-ROM)	16,214
Licensed databases paid for by Library	9
Licensed databases paid for by NM State Library	52
Total databases	61
Physical Magazine/Serial subscriptions	281



Found between the pages...

We love it when people check out books and read them. We're happy library workers when folks in our community are reading and sharing what they read with others. But when your business is books, you tend to see the dark and sometimes funny side and of reading too—in this case, the items that get used for bookmarks! Our Circulation staff has seen all sorts of things used for bookmarks in items returned in the book drop. Below is a short list of the common and not-so-common items we've discovered between the pages of books. Enjoy!

Another Book	Beef Jerky
Bills	Birthday Cards
Candy Wrappers/Popsicle Sticks	Cash
Driver's Licenses	Embarrassing Photos
Folded Toilet Paper	Library Cards
Menu for Chico's Taqueria in Farmington	Pencils/Pens
Post Cards	Prayer/Memory Cards
Q-Tips	Receipts
Social Security Check	Sonogram Pictures
Sticks and Leaves	Wedding Invitations

SOME MORE NUMBERS...

Population of service area	107,679
FTE librarians on staff	12
FTE non-librarian on staff	17
Benefits & Salaries	\$1,589,657
Print Materials (Books & Magazines)	\$224,874
Electronic Materials (Databases)	\$23,928
Other Materials	\$31,636
Other Operating Expenditures**	\$419,365
TOTAL OPERATING Budget	\$2,088,368

HOURS, CHECKOUTS AND SERVICES

Hours open to the public	6,146
Visitors this year	452,461
Reference questions answered	52,344
Items checked out (children & adults)	531,338
Children's items checked out	143,653
Registered library card holders	88,475
Items loaned to other libraries	1,367
Items borrowed from other libraries	2,840
Public Internet computers	26
Public Internet use sessions	95,780
Daily time limit for Internet use	60 minutes

PROGRAMS/EVENTS

Events geared to children under 11	475
Events geared to young adults 12-18	33
Other programs/events	379
TOTAL NUMBER OF EVENTS AND PROGRAMS	887
Attendance at under 11 programs	15,830
Attendance at 12-18 programs	480
Total attendance at other programs	2,684
TOTAL ATTENDANCE AT ALL PROGRAMS	18,958

2010-2011 Year in Pictures



2011 Young Adult Photo Winner

Woodward Bosque by

Madeleine Woodward



The new public computer lab opened



New circulation desk



75th Anniversary Ribbon Cutting
November 2010



Alice and Thomas Branigan,
Library Founders



The Teddie Bear sleepover at the
75th Anniversary festivities in
November 2010



In January 2011 Fast Forward New Mexico offered free
computer and Internet classes at Thomas Branigan
Memorial Library.

Ribbon cutting at San Andres High ,
Library Branch
January 2011



OUTLET (BRANCH) INFORMATION

Thomas Branigan Memorial Library has three outlets. The largest is the Main Library at 200 E. Picacho Ave. Las Cruces. Then there's Munson Senior Center Branch in the Munson Senior Center at 975 S. Mesquite St., Las Cruces. And finally, there's San Andrés Public Library, a joint-use facility with the Las Cruces Public Schools inside San Andrés High School in Mesilla.

MAIN LIBRARY

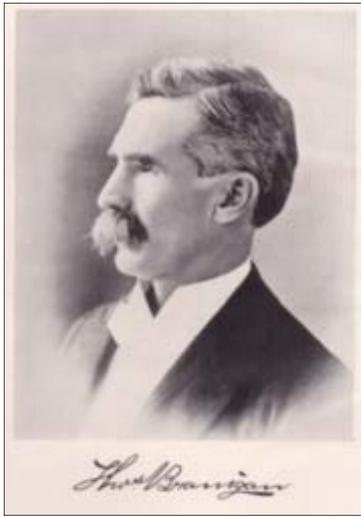
Main Library phone	575.528.4000
Main Library square footage	44,500
Hours per week Main open to public	74
Weeks Main Library open to public	52
Hours Main Library open to public	3,700

MUNSON CENTER BRANCH LIBRARY

Munson Center phone	575.528.3406
Munson Center square footage	800
Hours per week Munson Center open to public	30
Weeks per year Munson Center open to public	52
Hours per year Munson Center open to public	1,500

SAN ANDRÉS PUBLIC LIBRARY BRANCH

San Andres phone	575.527.6058
San Andres square footage	600
Hours per week San Andres open to public	46
Weeks per year San Andres open to public	22
Hours per year San Andres open to public	1,012



WHO WAS THOMAS BRANIGAN?

Born in Edinburgh, Scotland in 1847, and raised in Ohio, Mr. Branigan lived an interesting and varied life. In 1861 at 14, he lied about his age and enlisted in the 103rd Ohio Volunteers. He rose to the rank of Corporal by age 16 and a year later in 1864, was mustered out of the Union Army. He returned to Ohio briefly before going west to make a fortune. He tried his hand at driving stagecoaches, guarding prisoners, prospecting for gold, hunting for buffalo, cattle farming, building railroad bridges, and working as a railroad detective. He also served as Chief of Scouts for the Mescalero Apache, from which position he retained the title “Captain” that he employed for the rest of his life. In 1886, he moved to Las Cruces, where he made money raising horses, farming alfalfa and investing in local mines. A decade later, he was part of the posse searching— unsuccessfully—for Albert Fountain and his son Henry who disappeared in the White Sands. Branigan was an early leader of the local Republican Party and served as a Las Cruces city commissioner, the assessor of Doña Ana County and the last Territorial Postmaster in Las Cruces from 1907-1912. After Statehood, he also was a School Board Member and a Commissioner of the Ditch Association. His widow, Alice left \$35,000 to Las Cruces for a library named after him. She also left \$10,000 to buy books. Thomas Branigan Memorial Library opened its doors in 1935.*

*The information presented here is taken from *New Mexico Historical Biographies*. By Don Bullis. (Los Ranchos, NM 2010) author Corey Recko’s web site: <http://www.coreyrecko.com> and Branigan Library’s web site: <http://library.las->



Enjoy Life-long Learning and Literacy @ Branigan Library

Library Hours:

Winter Hours (September—May)

Monday—Thursday 9—8

Friday & Saturday 10 —6

Sunday 1—5

Summer Hours (June—August)

Monday—Thursday 8—8

Friday 8—6

Saturday 10—6

Sunday Closed