Common Cause NM Ranked Choice Voting
Candidate and Campaign Team Training

Trainers:
Maria Perez, Common Cause NM
Grace Ramsey, Represent US

AGENDA: Saturday, June 8, 2019

10:00-10:15 Registration
10:15-10:45 Intros, Welcome and Introduction to Ranked Choice Voting
10:45-11:15 What it takes to win under RCV: Developing a Campaign Plan
11:15-12:00 Developing and Communicating an Effective Message
12:00-12:30 Lunch (provided)
12:30-1:30 Field and Targeting the RCV way
1:30-2:30 Campaign team: Voter Contact Planning
Candidates: Stump speech
2:30-3:00 Recruiting volunteers and managing an effective canvass
3:00-3:30 Scripts: Elements of an effective conversation under RCV
3:30-4:00 Campaign timeline planning
4:00 Adjourn